

# PARIS

, Tennessee is located approximately 60 miles northeast of Jackson and 80 miles west of Clarksville. It is located in Henry County. The trade area pulls from four Tennessee counties and borders the Kentucky state line. The 2008 estimated postal count of the trade area is 83,662 with 30,590 households and a median income of \$37,387. Henry County has a postal count of 35,599 and 25,685 within a 10 mile radius of Mineral Wells and Memorial Drive.

Paris is home of the World's Biggest Fish Fry where over 12,500 pounds of catfish are served annually the last week in April. Paris / Henry County has a large tourist base with Land Between the Lakes National Recreation Center on Kentucky Lake drawing 1.25 million visitors a year. According to the 2007 Impact of Travel on Tennessee conducted by the Tennessee Department of Tourism, Henry County generated \$45.73 million in direct tourist spending. This exceeds the other 8 counties in the region. Henry County ranks 12th among 95 counties in the state for the largest 2007 average annual wage in lesiure and hospitatlity industry. Henry County has approximately 20 hotels, 500 rooms and 6 marinas.

In Memorial Park stands the 60-foot Eiffel Tower designed to scale. The original tower was donated by Christian Brothers University in Memphis and has since been replaced by a metal version.

The economic base is diversified with a mix of manufacturing, retail, transportation and recreation. Industial payroll totals more than \$160 million annually in Henry County and employs over 11,000 people. Approximately 20% of the supply is skilled, 60% semi-skilled and 30% of the estimated 230 high school graduates enter the labor force in Henry County. The city and county governments work well together on improving the area as a whole.

Henry County Medical Center employs 649 people and has 142 beds. Henry County Healthcare Center has 172 beds. Henry County and Paris Special School District have a combined student enrollement of approximately 4,700.

A typical Henry County resident shares a fondness for outdoor sports, enjoying fishing, hunting, camping and motor sports. Many residents are do-it-yourselfers who are into woodworking and needlework. They like to shop at the big-box home improvement chains and watch how-to shows on TV. County music and western media dominate the market.

## AREA RETAIL

Wal-Mart Supercenter	Kroger	Fred's	Tractor Supply
Lowe's	E. W. James	Huddle House	Ford Motor Company
Peebles	Save-A-Lot	Domino's	General Motors
Shoe Show	IGA	Subway	Chrysler
Cato	Super D	Papa Johns	GMC
Radio Shack	Dollar Tree	Blockbuster	Toyota
Sears	Dollar General	Arby's	Nissan

# PARIS / HENRY COUNTY

## MARKET OVERVIEW

DEMOGRAPHIC SUMMARY (2008 ESTIMATES)			
	Postal Count	Median Income	Households
Trade Area	83,662	\$37,387	30,590
10 Mile Radius	25,685	\$37,768	10,009
Henry County	35,599	\$37,765	13,644

Updated 12/08 – Source: Applied Geographic Solutions

2008 TOP TEN EMPLOYERS		
Ranked by # of employees		# of
Employees		
1	Henry County Medical Center	649
2	Dana Corporation	550
3	Windsor Republic Doors	230
4	Tecumseh Products Company	225
5	PML, Inc.	170
6	Four Seasons Sale & Service	130
7	Replogle Enterprises, LLC	130
8	ICI	170
9	Tennessee Valley Ham, Inc.	101
10	McCartney Produce	95

Updated 12/08 - Source: Clarksville Chamber of Commerce

NEWSPAPERS
<i>The Paris Post-Intelligencer</i> Circulation
<b>Daily</b> (Monday – Friday)
7,100

AREA COLLEGES AND UNIVERSITIES		
Rank	Institution	2008 Fall Enrollment
	Murray State University (25 Miles North)	10,156
	University of Tennessee Martin (30 Miles West)	7,046
	Bethel College (16 Miles Southwest)	2,408



## ANCHOR RETAIL LOCATIONS

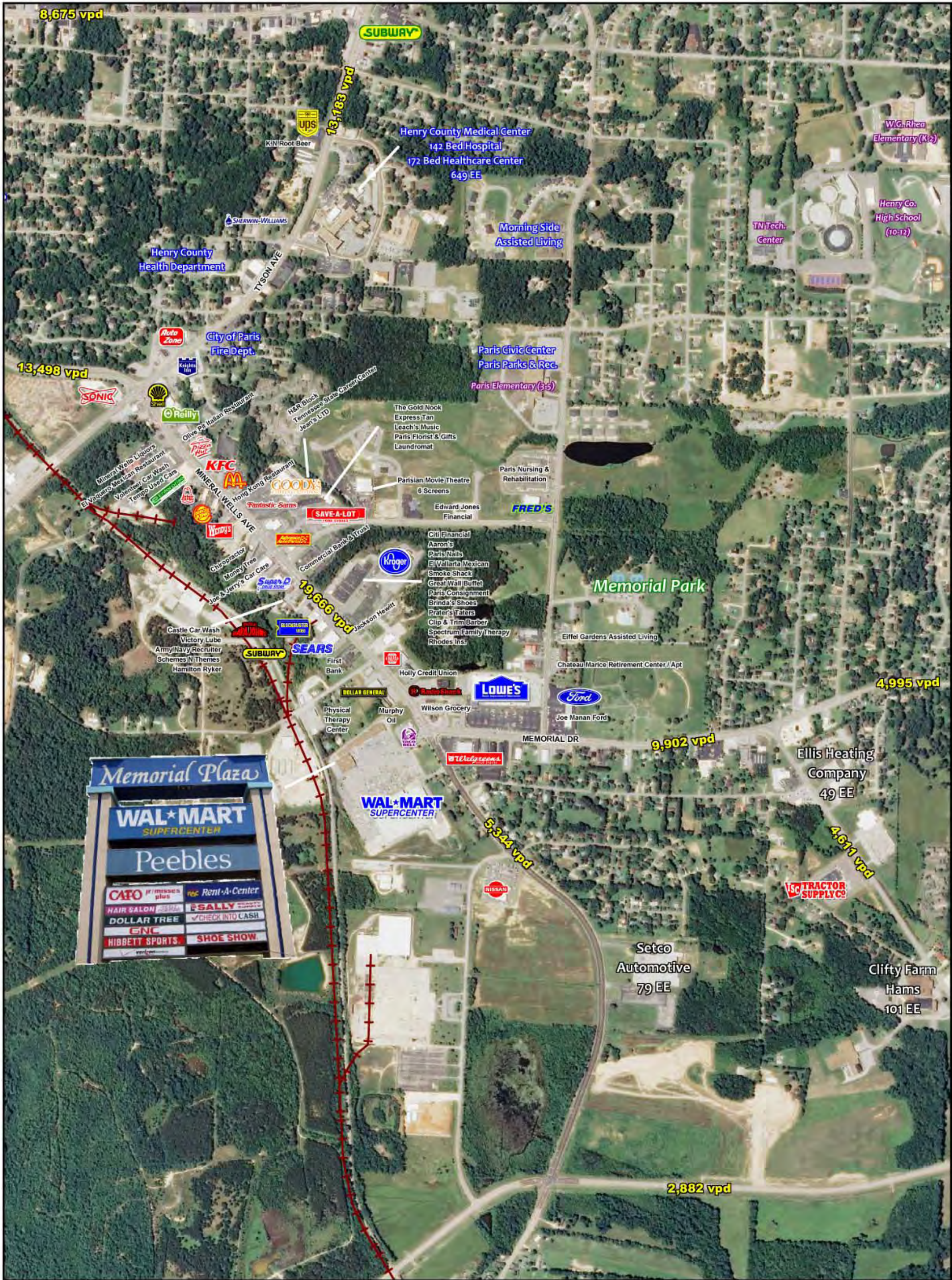
**COLLEGE & UNIVERSITY ENROLLMENT**

Prepared for...  
Henry County Alliance  
Industrial: Carl Holder (731) 642-3431  
Retail: Jennifer Morris (731) 641-1410  
[www.parishenrycoedc.com](http://www.parishenrycoedc.com)

Prepared By... 

**The Shopping Center Group®**  
PLANNING • DESIGN • CONSTRUCTION





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# VILLAGE OF PARIS

PARIS  LANDING

*a world by the water.*

Paris / Henry County Alliance  
Retail: Jennifer Morris (731) 641-1410  
Industrial: Carl Holder (731) 642-3431  
Paris/Henry Co. EDC  
www.parishenrycoedc.com

## HENRY COUNTY, TENNESSEE

*Paris*



KENTUCKY VIRGINIA  
NORTH CAROLINA SOUTH CAROLINA  
MISSISSIPPI ALABAMA GEORGIA

★ Henry County

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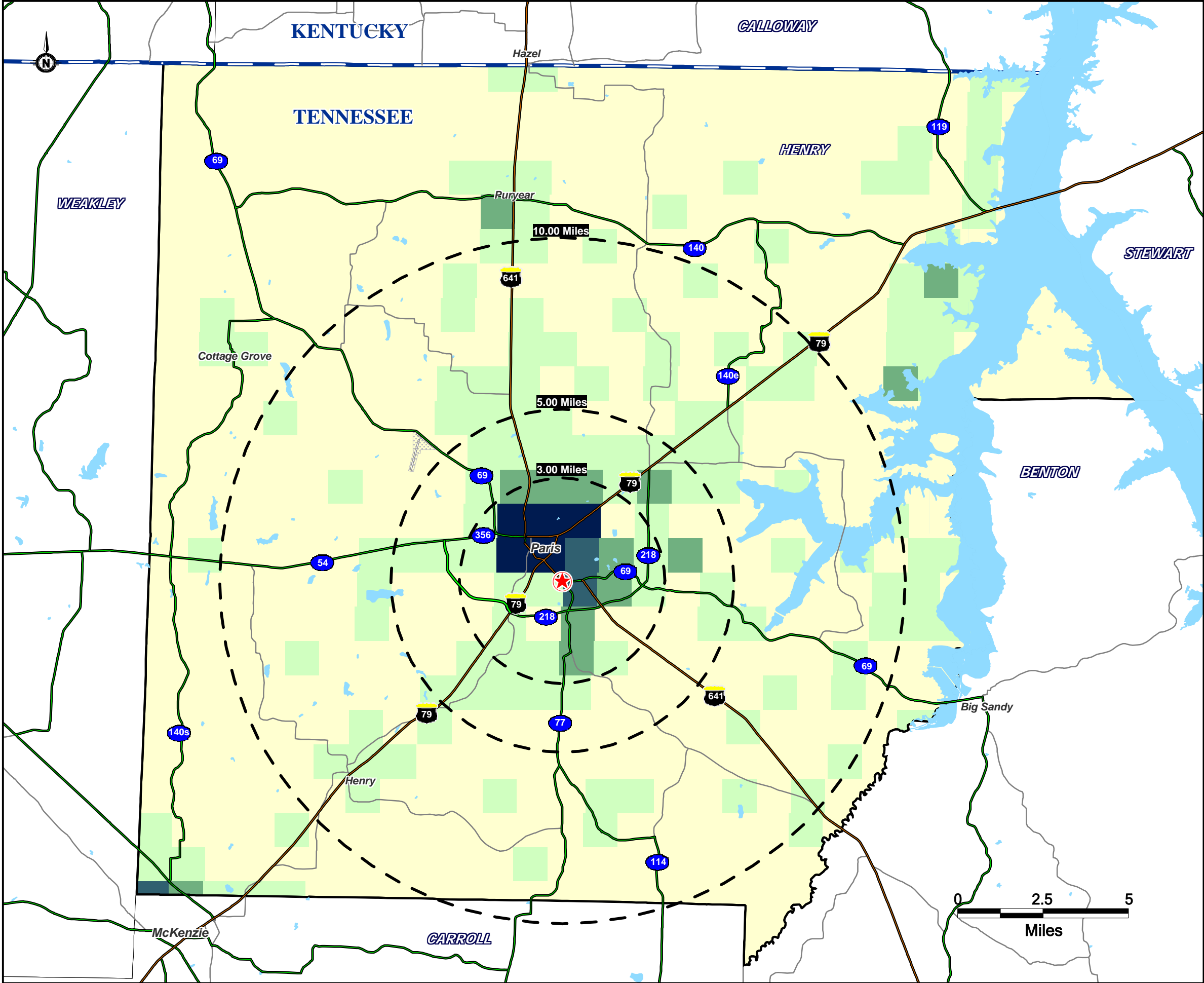
### The Shopping Center Group

RETAIL REAL ESTATE SPECIALISTS

EE Employees  
+ Rail  
vpd Vehicles Per Day TDOT 2008

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# Paris

## Henry County, Tennessee

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### VILLAGE OF PARIS

PARISLANDING

*a world by the water.*

Current Year Estimated  
Persons per Square Mile  
2009

**Population Density**  
By Square Mile Grids

- 1,000 or more
- 500 to 1,000
- 250 to 500
- 50 to 250
- Less than 50
- all others

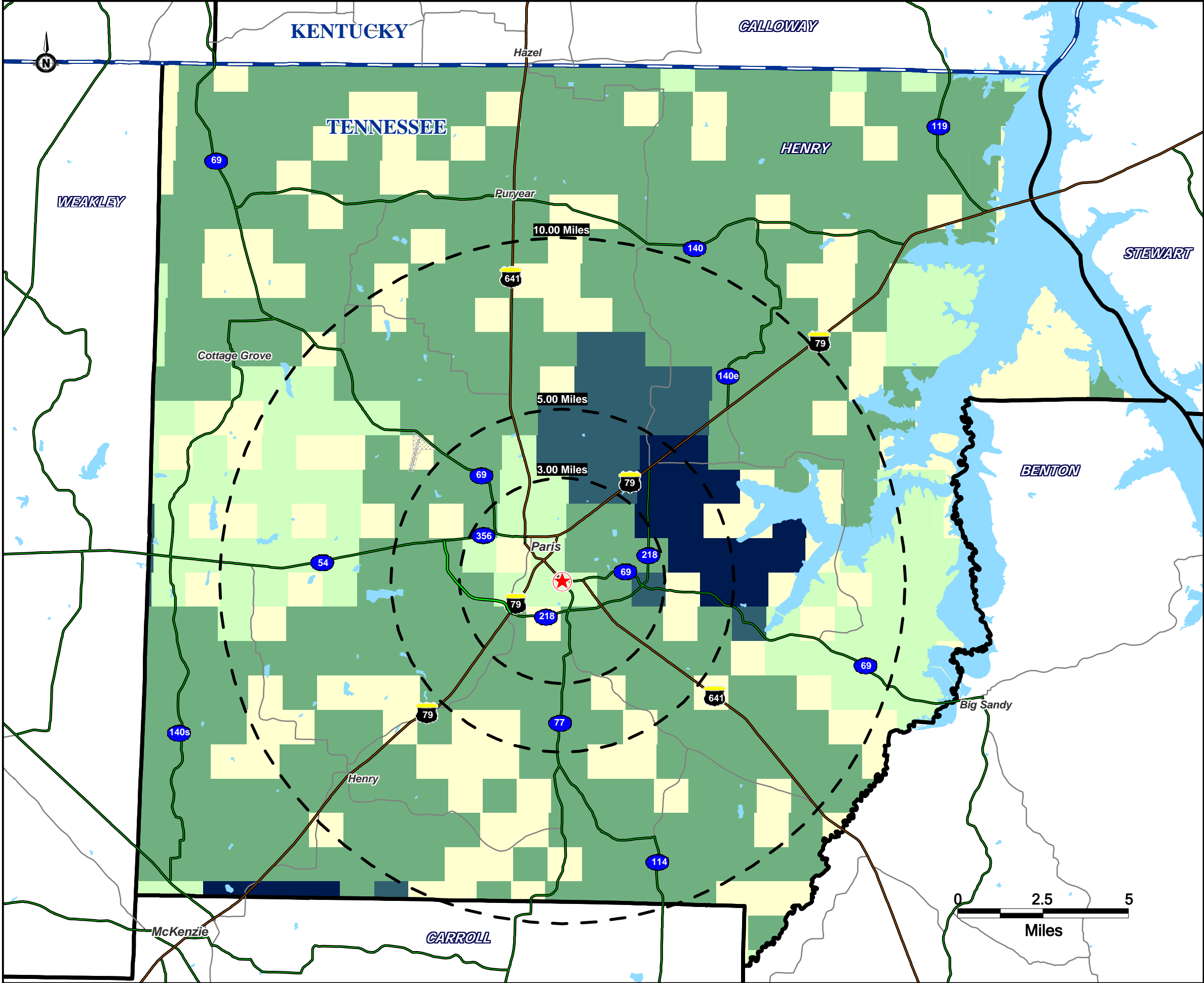
Postal Counts Radius Rings  
Mineral Wells Ave & Memorial Drive

10 Miles:	25,438
5 Miles:	16,620
3 Miles:	12,882

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**Paris**  
**Henry County, Tennessee**

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Current Year Estimated  
Persons per Square Mile  
2009

**Median HH Income**  
By Grids

- \$50,000 or more
- \$45,000 to \$50,000
- \$35,000 to \$45,000
- \$25,000 to \$35,000
- Less than \$25,000

Median HH Income in Radius Rings  
Mineral Wells Ave & Memorial Drive

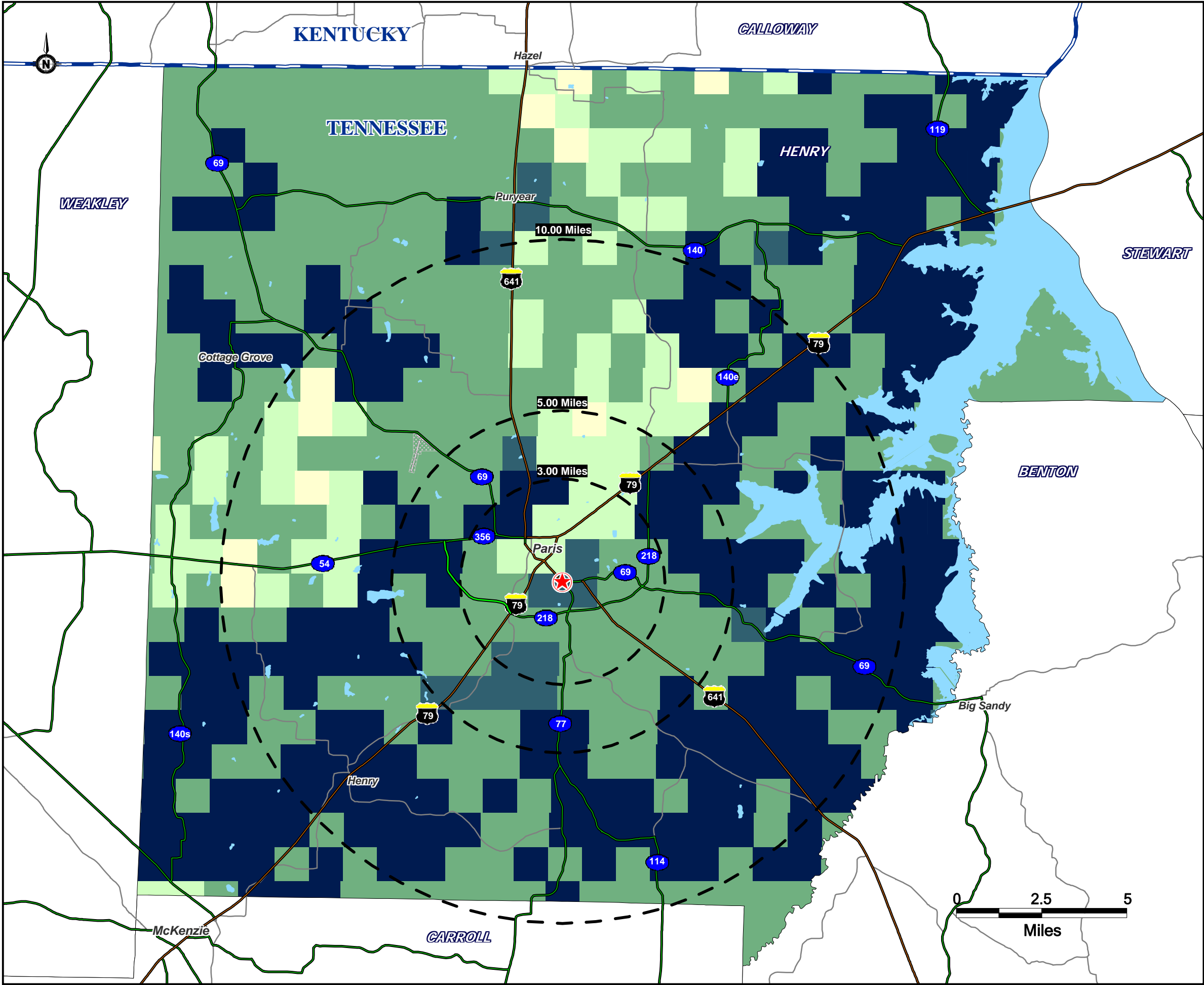
- 10 Miles: \$37,768
- 5 Miles: \$36,288
- 3 Miles: \$33,800

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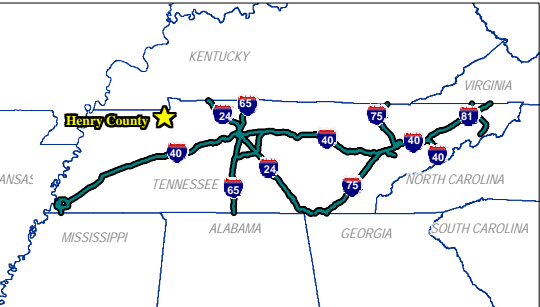
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**Paris**  
**Henry County, Tennessee**

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Current Year Estimated  
Persons per Square Mile  
2009

**5 Yr Pop Growth (Total%)**

By Square Mile Grids

- 2% or more
- 1% to 2%
- 0% to 1%
- 5% to 0%
- Less than -5%

Projected Annual Growth '08 - '13  
Mineral Wells Ave & Memorial Drive

- 10 Miles: 0.2%
- 5 Miles: 0.1%
- 3 Miles: 0.0%

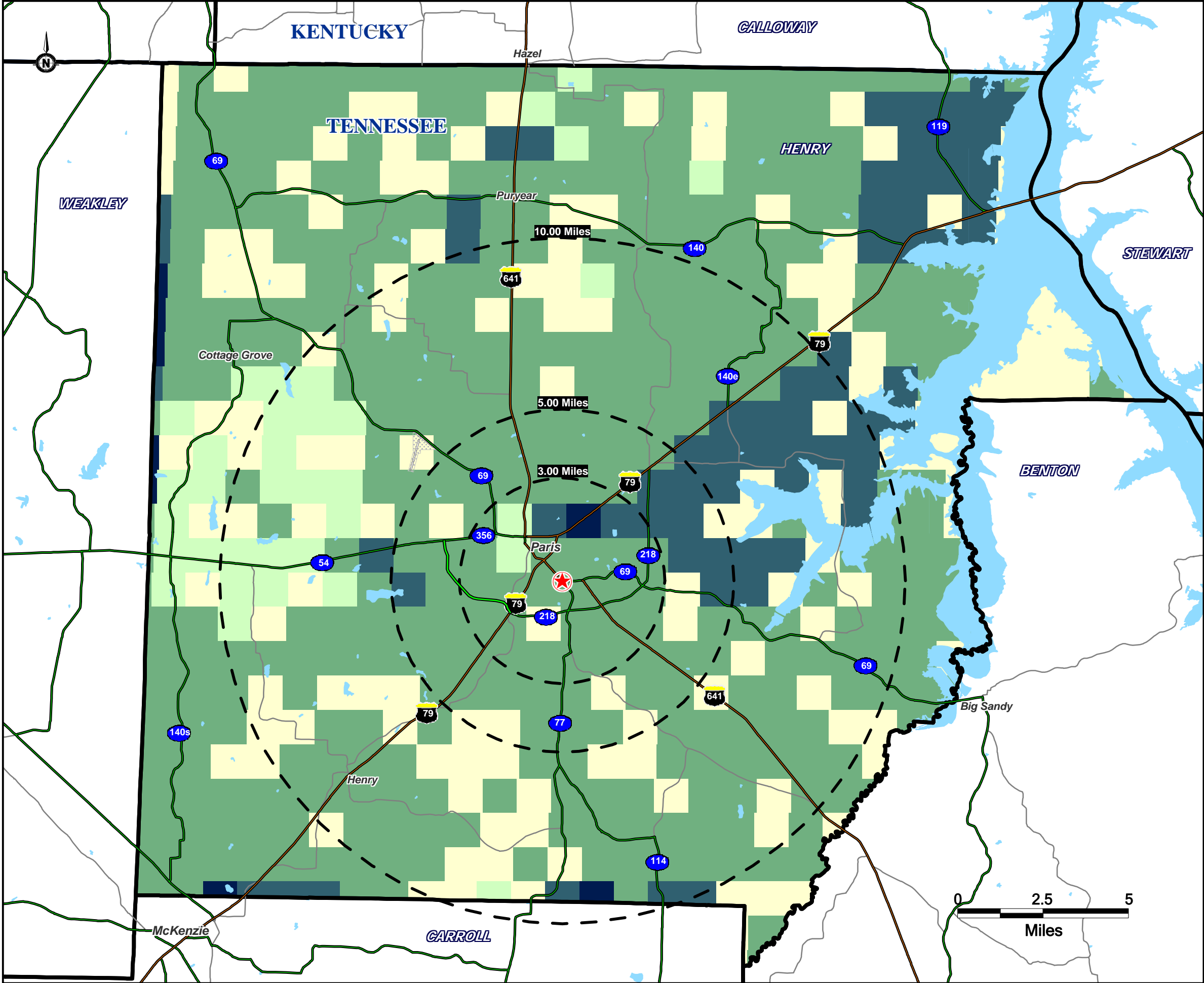
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# Paris

## Henry County, Tennessee

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### VILLAGE OF PARIS

PARISLANDING

*a world by the water.*

KENTUCKY  
VIRGINIA  
NORTH CAROLINA  
SOUTH CAROLINA  
MISSISSIPPI  
ALABAMA  
GEORGIA  
ARKANSAS  
TENNESSEE  
Henry County

Current Year Estimated  
Persons per Square Mile  
2009

**Total Retail Exp/Person**  
By Grids

- \$10,000 or more
- \$8,000 to \$10,000
- \$6,000 to \$8,000
- \$4,000 to \$6,000
- Less than \$4,000

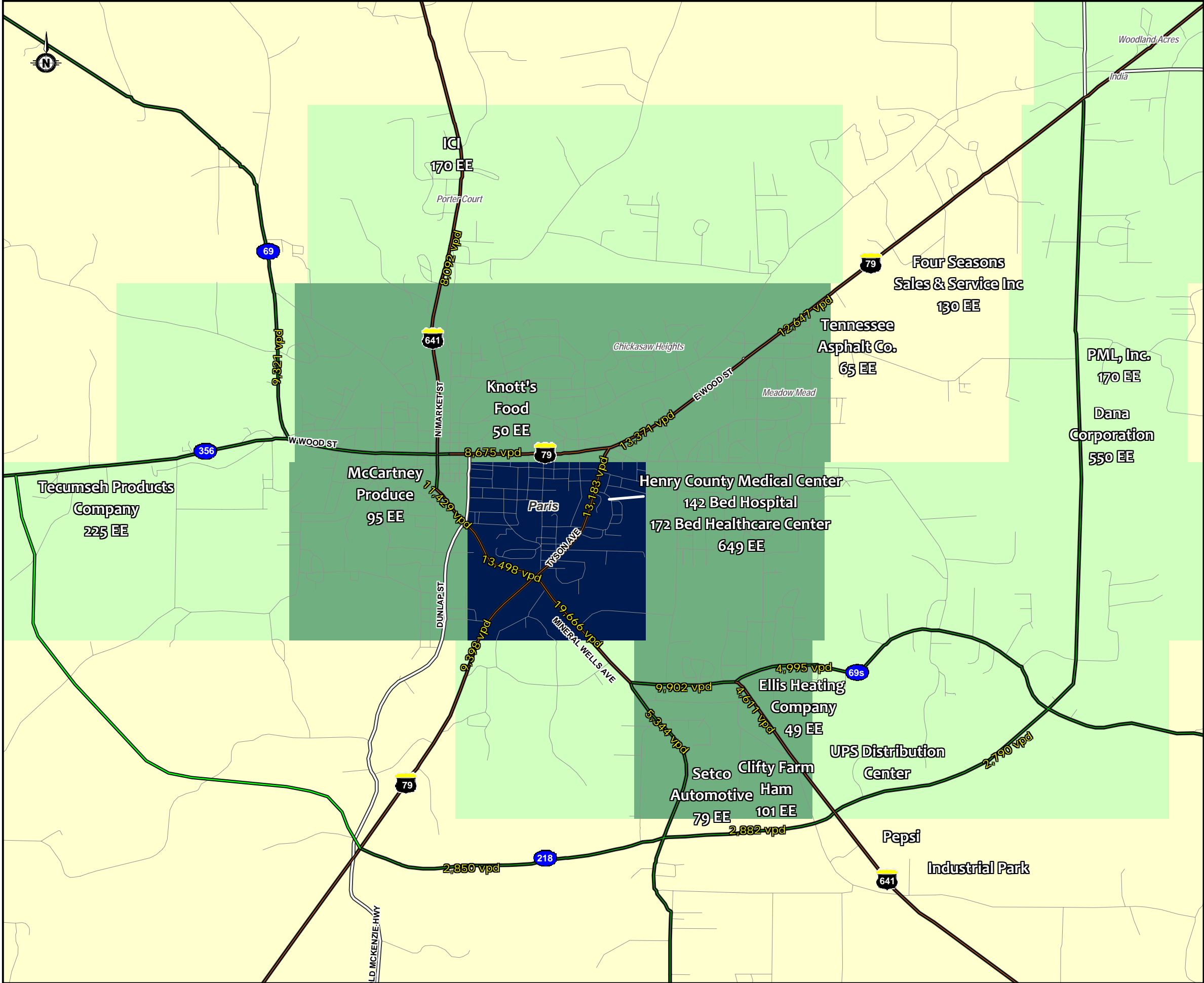
Est. Total Household Expenditure (in Millions)  
Mineral Wells Ave & Memorial Drive

10 Miles: \$401.5  
5 Miles: \$252.4  
3 Miles: \$184.4

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RETAIL REAL ESTATE SPECIALISTS





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**Henry County, Tennessee**

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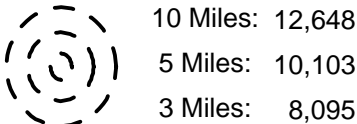


Current Year Estimated  
Persons per Square Mile  
2009

**Employment Density**  
By Square Mile Grids

- 2,000 or more
- 1,000 to 2,000
- 500 to 1,000
- 50 to 500
- Less than 50

Est. Total Number of Employees  
Mineral Wells Ave & Memorial Drive



vpd = 2008 Vehicles Per Day per TDOT

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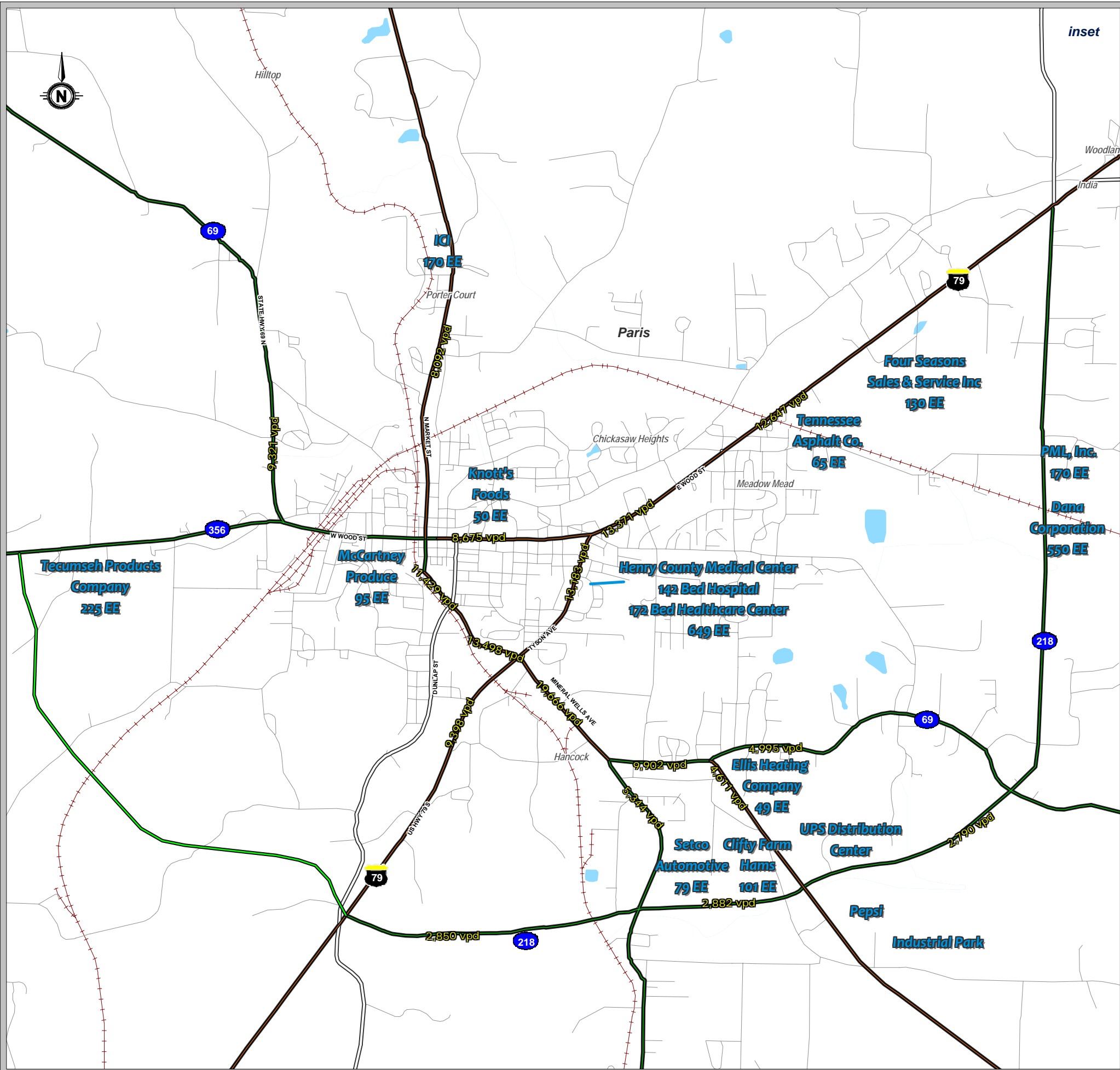


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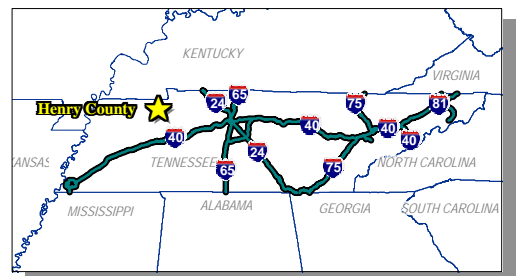
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### TOP EMPLOYERS

- 1 Dana Corporation - 550
- 2 Windsor Republic Doors - 230
- 3 Tecumseh Products Company - 225
- 4 PML, Inc. - 170
- 5 Four Seasons Sales & Service Inc. - 130
- 6 Replogle Enterprises, LLC - 130
- 7 ICI - 170
- 8 Tennessee Valley Ham, Inc. - 101
- 9 McCartney Produce - 95
- 10 H.C. Spinks Clay Co.- 82
- 11 Setco Automotive - 79
- 12 Tennessee Asphalt Co. - 65
- 13 Profile Metal Forming - 52
- 14 Knott's Food - 50
- 15 Ellis Heating Company - 49

## Paris Henry County, Tennessee

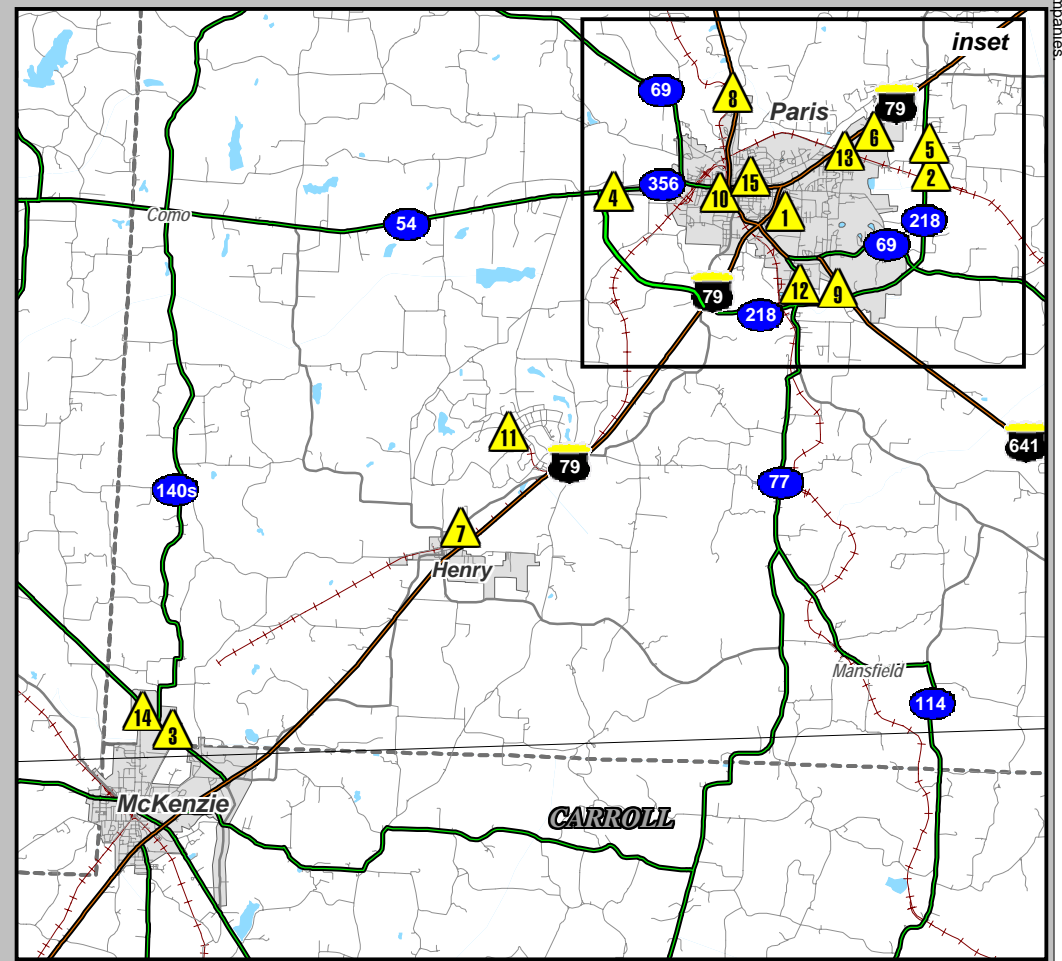
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Industrial payrolls total more than \$160-million annually in Henry County. Approximately 20% of the supply is skilled and 60% semi-skilled. Approximately 30% of the estimated 230 high school graduates enter the labor force in Henry County.

For more information contact:  
Paris / Henry County Alliance  
Retail: Jennifer Morris (731) 641-1410  
Industrial: Carl Holder (731) 642-3431  
www.parishenrycoedc.com

Lacy Beasley (615) 259-0200



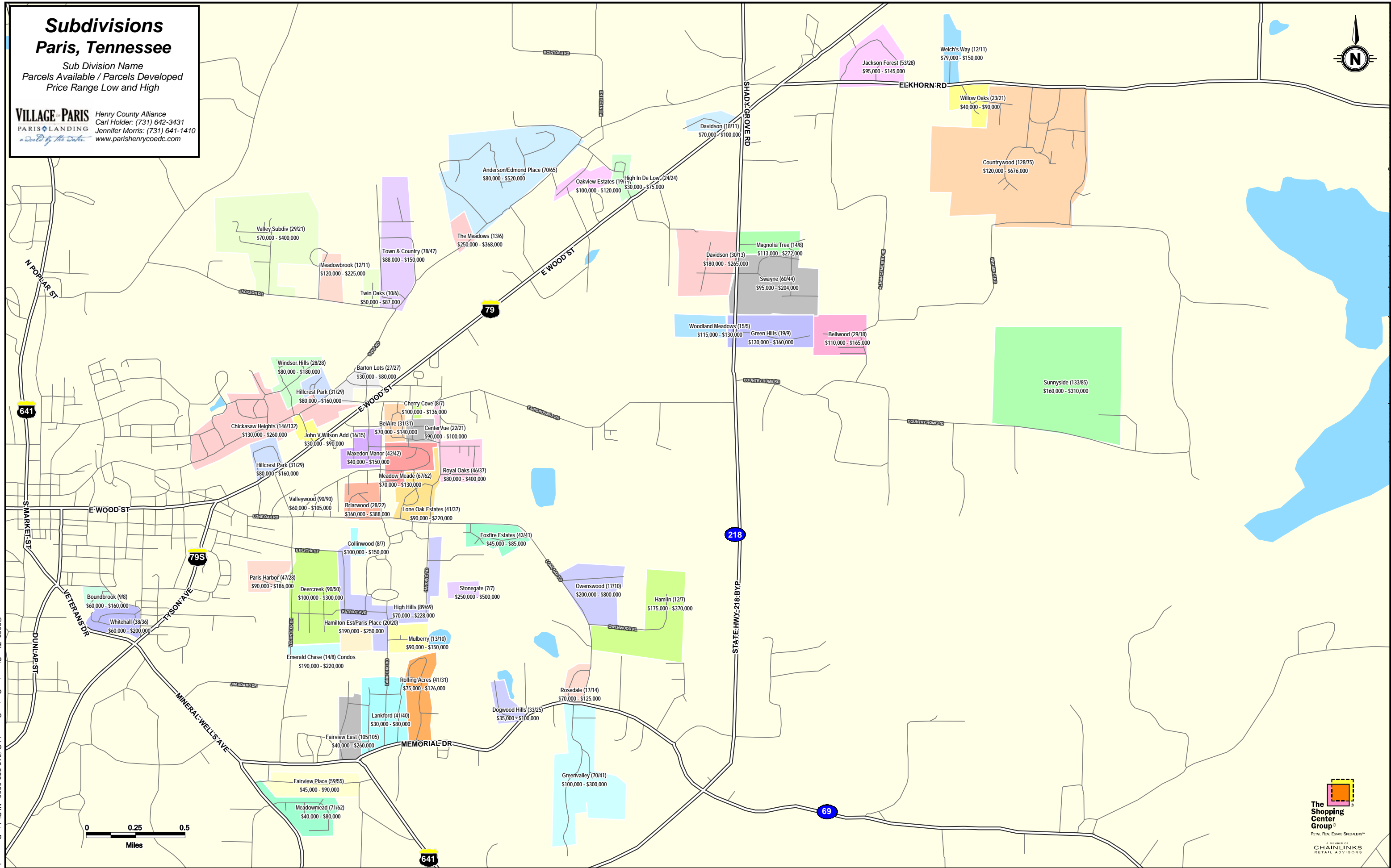
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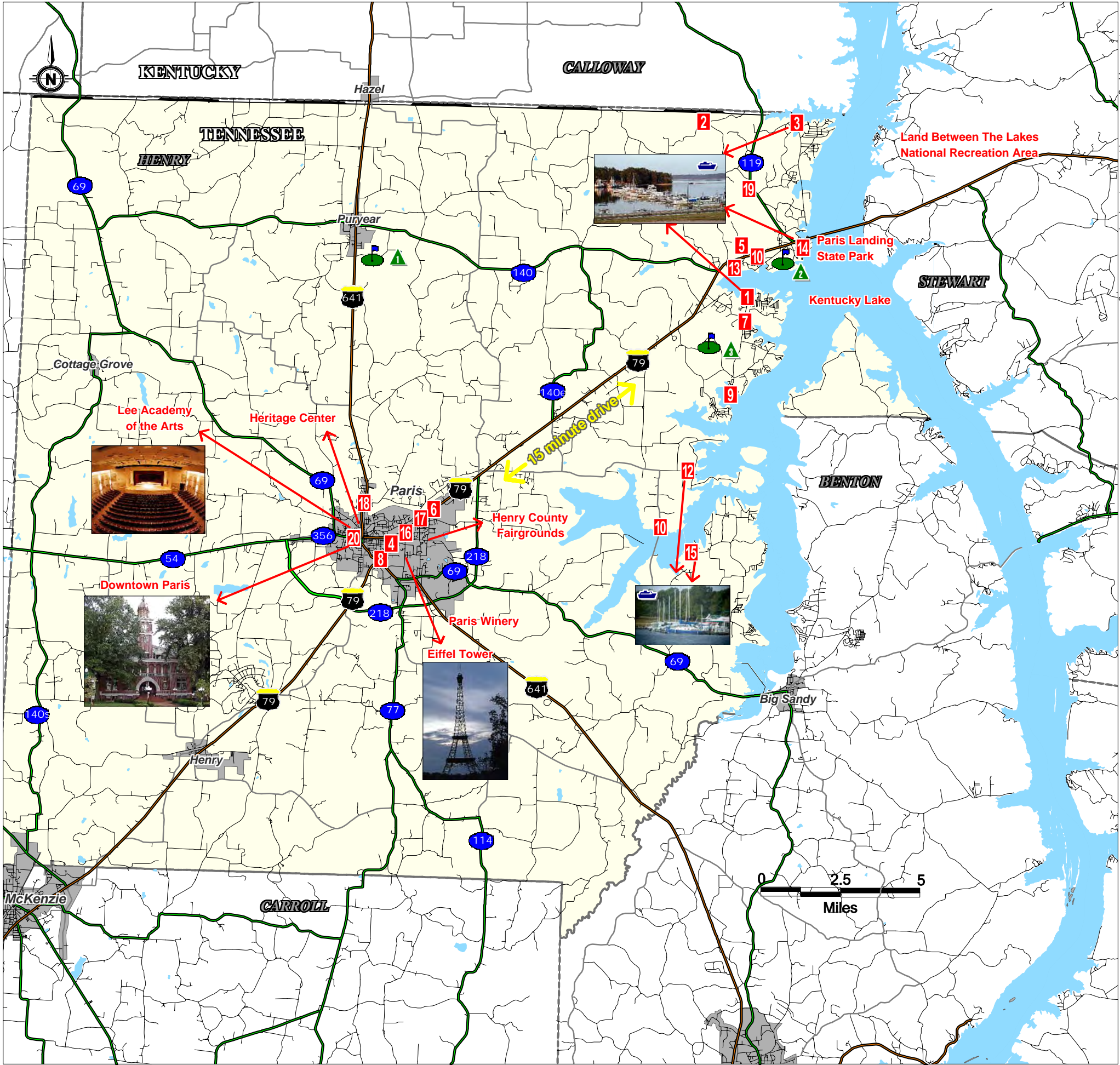
# Subdivisions Paris, Tennessee

Sub Division Name  
Parcels Available / Parcels Developed  
Price Range Low and High

**VILLAGE OF PARIS** Henry County Alliance  
PARIS **LANDING** Carl Holder: (731) 642-3431  
*a part of the District* Jennifer Morris: (731) 641-1410  
www.parishenrycoedc.com







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## ACCOMMODATIONS

marina

1

Buchanan Resort (Springville)  
(731) 642-2828  
<http://www.buchananresort.com>

2

Cherokee Hills Ranch (Buchanan)  
(731) 232-6155  
[www.cherokeehillsranch.com](http://www.cherokeehillsranch.com)

3

Cypress Bay Resort (Buchanan)  
(731) 232-8221  
<http://www.cypressbayresort.com>

4

Econo Lodge (Paris)  
(731) 642-8881  
<http://www.econolodge.com>

5

Fish Tale Lodge (Buchanan)  
(731)-642-7113  
<http://www.fishtalelodge.com>

6

Hampton Inn (Paris)  
(731) 642-2838  
<http://hamptoninn.hilton.com/>

7

Howell's Resort (Springville)  
(731) 642-7442

8

Knights Inn (Paris)  
(731) 642-1822  
<http://www.knightsinn.com>

9

Kentucky Lake Cabins (Springville)  
(731) 644-1627  
<http://www.kentuckylakecabins.com/>

10

Little Eagle RV Park (Buchanan)  
(731) 642-4669  
<http://www.littleeaglervpark.com>

11

Mammy & Pappy's Bed and Breakfast (Springville)  
(731) 642-8129  
<http://www.bbonline.com/tn/mammy/index.html>

12

Mansard Island Resort and Marina (Springville)  
(731) 642-5590  
<http://mansardisland.com/>

13

Oak Haven Resort (Buchanan)  
(731) 642-1550  
<http://www.oakhavenresort.net>

14

Paris Landing State Resort Park (Buchanan)  
1-800-250-8614  
<http://state.tn.us/environment/parks>

15

Pleasant View Resort (Springville)  
(731) 593-5511  
<http://www.pleasantviewresort.us>

16

Super 8 Motel (Paris)  
(731) 644-7008  
<http://www.super8.com/>

17

Swiss Villa Inn (Paris)  
(731) 642-4121  
<http://www.swissvillainn.com/>

18

Terrace Woods Travel Lodge (Paris)  
(731) 642-2642  
<http://www.terracewoodslodge.com/>

19

The Reel Inn (Buchanan)  
(731) 232-8227  
<http://www.explorekentuckylake.com/reelinn>

20

Veranda Bed & Breakfast (Paris)  
(731) 642-2371  
<http://www.verandabandb.com>

Eagle Nest Marina (Buchanan)  
731-642-6192  
[www.eaglenestmarina.com](http://www.eaglenestmarina.com)

## Paris

### Henry County, Tennessee

Prepared For

# VILLAGE OF PARIS

PARIS LANDING

*a world by the water.*

## GOLF

Future Golf Club  
1120 Puryear Country Club Road  
Puryear, TN 38251  
731-247-3264

Paris Landing State Park Golf Course  
16055 Highway 79 North  
Buchanan, TN 38222-4109  
731-641-4459  
<http://www.tngolftrail.net/traditionals/parislanding/>

The Tennessean Golf Club  
900 Olde Tennessee Trail  
Springville, TN 38256  
(731) 642-7271  
<http://www.tennesseangolfclub.com/>

## HOME OF

### WORLD'S BIGGEST FISH FRY

Last Week in April

Over 12,500 pounds of catfish are served at the Bobby Cox Memorial Fish Tent during the World's Biggest Fish Fry, a Paris and Henry County tradition which kicks off the festival season in West Tennessee.  
<http://www.worldsbiggestfishfry.com/>

### THE EIFFEL TOWER

In Memorial Park stands the 60-foot Eiffel Tower designed to scale. The original tower was donated by Christian Brothers University in Memphis and has since been replaced by a metal version.

### FISHING TOURNAMENTS

National Collegiate Team Bass Fishing Tournament  
2009/2010 Bassmaster Elite Tournament

### NATIONAL WILDLIFE REFUGE

1.25 Million Visitors Annually

For more information contact:  
Paris / Henry County Alliance  
Retail: Jennifer Morris (731) 641-1410  
Tourism: Jennifer Wheatley 1-800-345-1103  
[www.visithenryco.com](http://www.visithenryco.com)

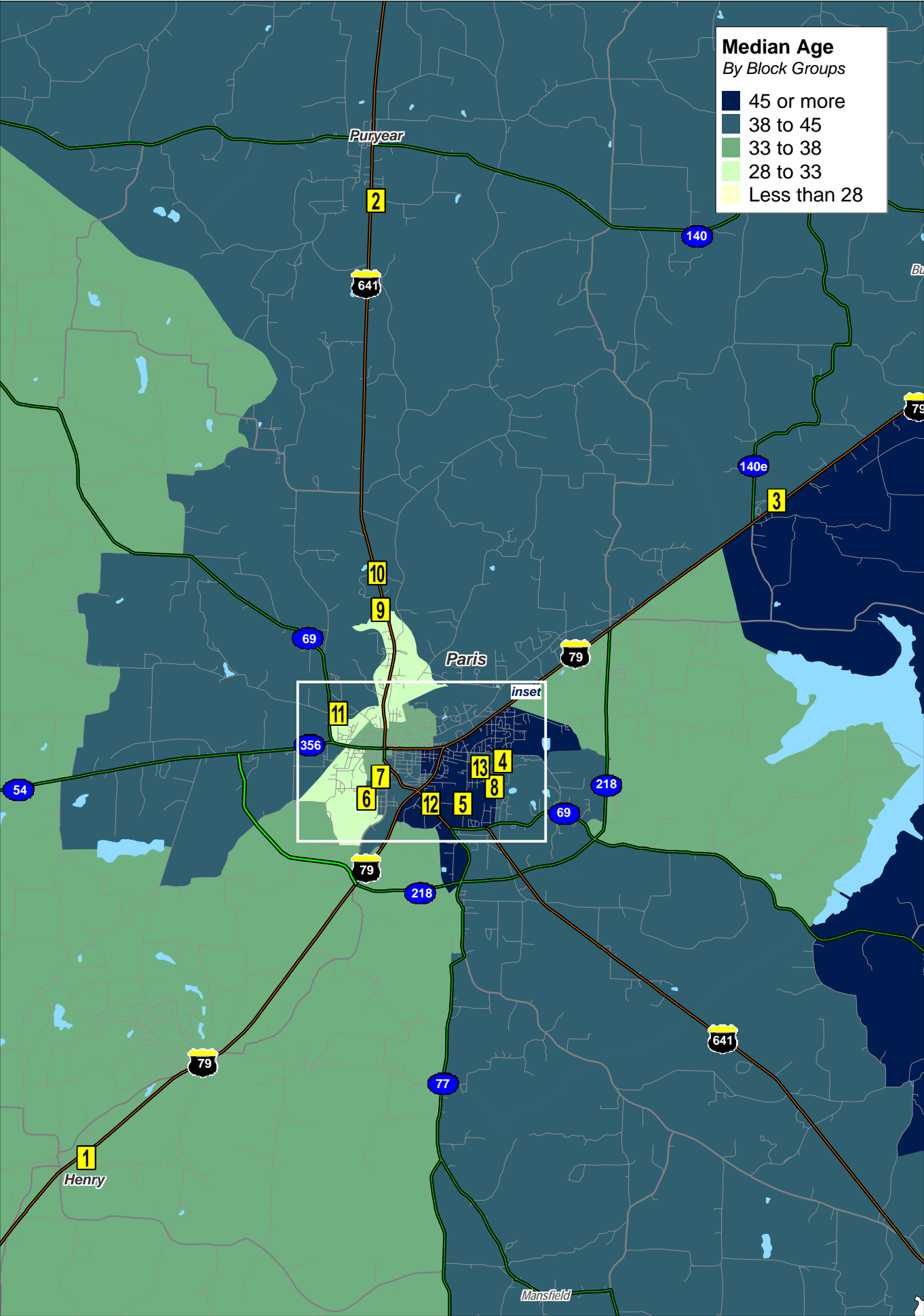
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**ELEMENTARY SCHOOLS K-8**

- 1 Henry Elementary (K-8, Henry)
- 2 Harrelson Elementary (K-8, Puryear)
- 3 Lakewood Elementary (K-8, Buchanan)
- 4 W.G. Rhea Elementary (K-2, Paris)
- 5 Paris Elementary (3-5, Paris)
- 6 W.O. Inman Elementary (6-8, Paris)

**JUNIOR HIGH SCHOOL GRADE 9**

- 7 E.W. Grove School (9th, Paris)

**HIGH SCHOOL GRADES 10-12**

- 8 Henry County High School (10-12, Paris)

**PRIVATE SCHOOLS**

- 9 7th Day Adventist
- 10 Lakeside Christian Fellowship

**ADULT EDUCATION CENTERS**

- 11 Henry Co. Adult & Community Ed. Center
- 12 Tennessee Career Center
- 13 Tennessee Technology Center

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Retail Plus, Entry Signage™

**HENRY CO. SCHOOLS:**  
Henry Co. Students: 3, 202  
Paris Students: 1,500  
Personnel: 508  
www.henryk12.net  
(731) 642-9733

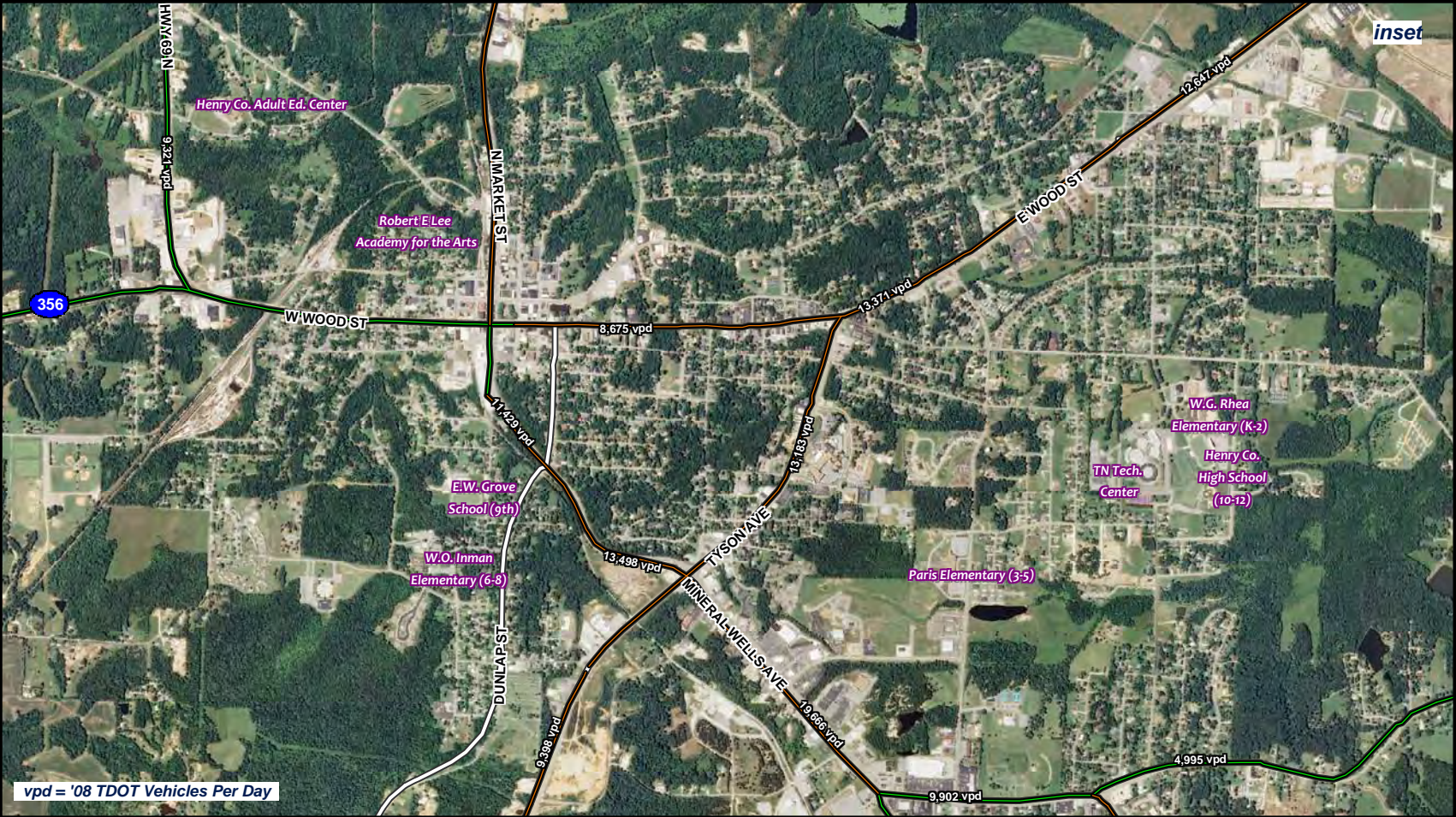
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**Henry County, Tennessee**  
*Prepared For*

**VILLAGE OF PARIS**  
PARISLANDING  
*a world by the water.*

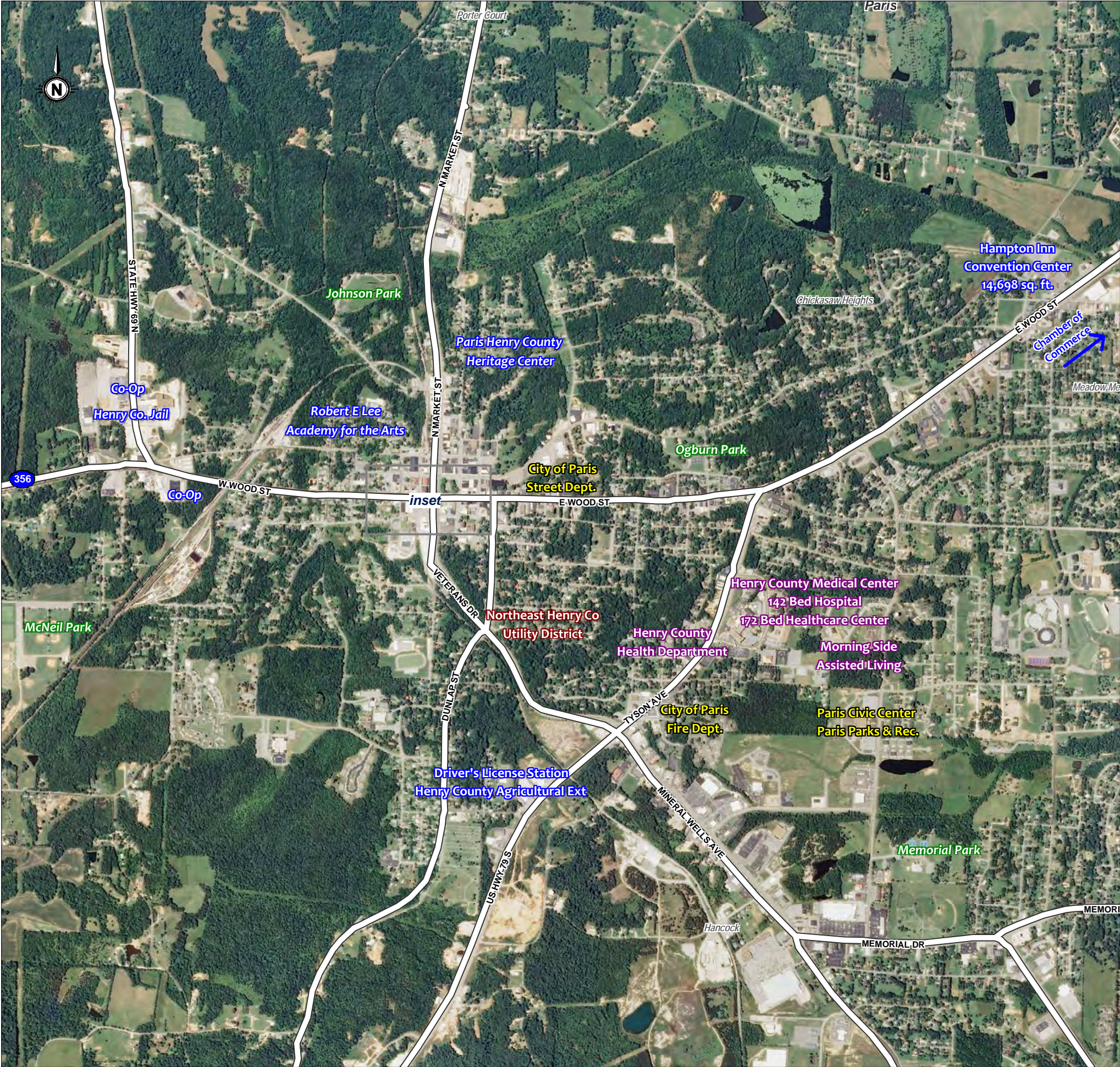
**2008 Report Card**

Henry County School System (Systemwide grades K-8)				Paris Special School District (Systemwide grades K-8)					
TVAAS				TVAAS					
	2007		2008			2007		2008	
	Gain	Status	Gain	Status		Gain	Status	Gain	Status
Math	1.9	A	1.5	B	Math	1.2	B	0.0	C
Reading/Language	2.7	A	2.6	A	Reading/Language	2.6	A	2.1	A
Social Studies	1.0	A	1.4	A	Social Studies	1.3	A	0.5	A
Science	2.0	A	1.8	A	Science	3.9	A	1.8	A
Academic Achievement				Academic Achievement					
	2007		2008			2007		2008	
	Score	Grade	Score	Grade		Score	Grade	Score	Grade
Math	60	A	61	A	Math	62	A	64	A
Reading/Language	57	A	59	A	Reading/Language	58	A	59	A
Social Studies	56	B	58	B	Social Studies	58	B	59	B
Science	56	B	59	A	Science	65	A	66	A
Writing - 5th grade	4.0	A	4.1	A	Writing - 5th grade	4.3	A	4.2	A
Writing - 8th grade	4.1	A	4.0	A	Writing - 8th grade	4.2	A	4.1	A



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HENRY COUNTY / PARIS SERVICES

Utilities

Northeast Henry County Utility District (731) 644-7911  
Paris Public Works Department (731) 642-0473  
Paris Henry County Natural Gas (731) 642-5635  
Board of Public Utilities (731) 642-1322

Government Offices

Henry County Courthouse (731) 642-0461  
Henry County Clerk (731) 642-2412  
Henry County Register of Deeds (731) 642-4081  
Henry County Property Assessor (731) 642-0162  
Henry County Trustee (731) 642-6633  
Henry County Circuit Court Clerk (731) 642-0461  
Henry County General Sessions Clerk (731) 642-0461  
Henry County Clerk & Master (731) 642-4234  
Henry County Sheriff's Department (731) 642-1672  
Henry County Solid Waste (731) 641-0018  
Paris City Hall (731) 641-1402  
Paris Civic Center (731) 644-2517  
City of Paris Fire Department - Caldwell (731) 642-1413  
City of Paris Fire Department - Tyson (731) 642-6211  
City of Paris Police Department (731) 642-2424  
City of Paris Street Department (731) 642-0473

Other Services

Chamber of Commerce (731) 642-3431  
Henry County Agricultural Ext (731) 642-2941  
WG Rhea Library (731) 642-1702  
Robert E Lee Academy for the Arts (731) 642-3411  
Heritage Center (731) 642-1030  
Driver's License Station (731) 641-8863  
Election Commission (731) 642-0411

Parks

City of Paris Parks & Rec. Dept (731) 644-2517  
Land Between the Lakes (not pictured)  
Memorial Park  
Ogburn Park  
Johnson Park  
McNeil Park

Paris  
Henry County, Tennessee

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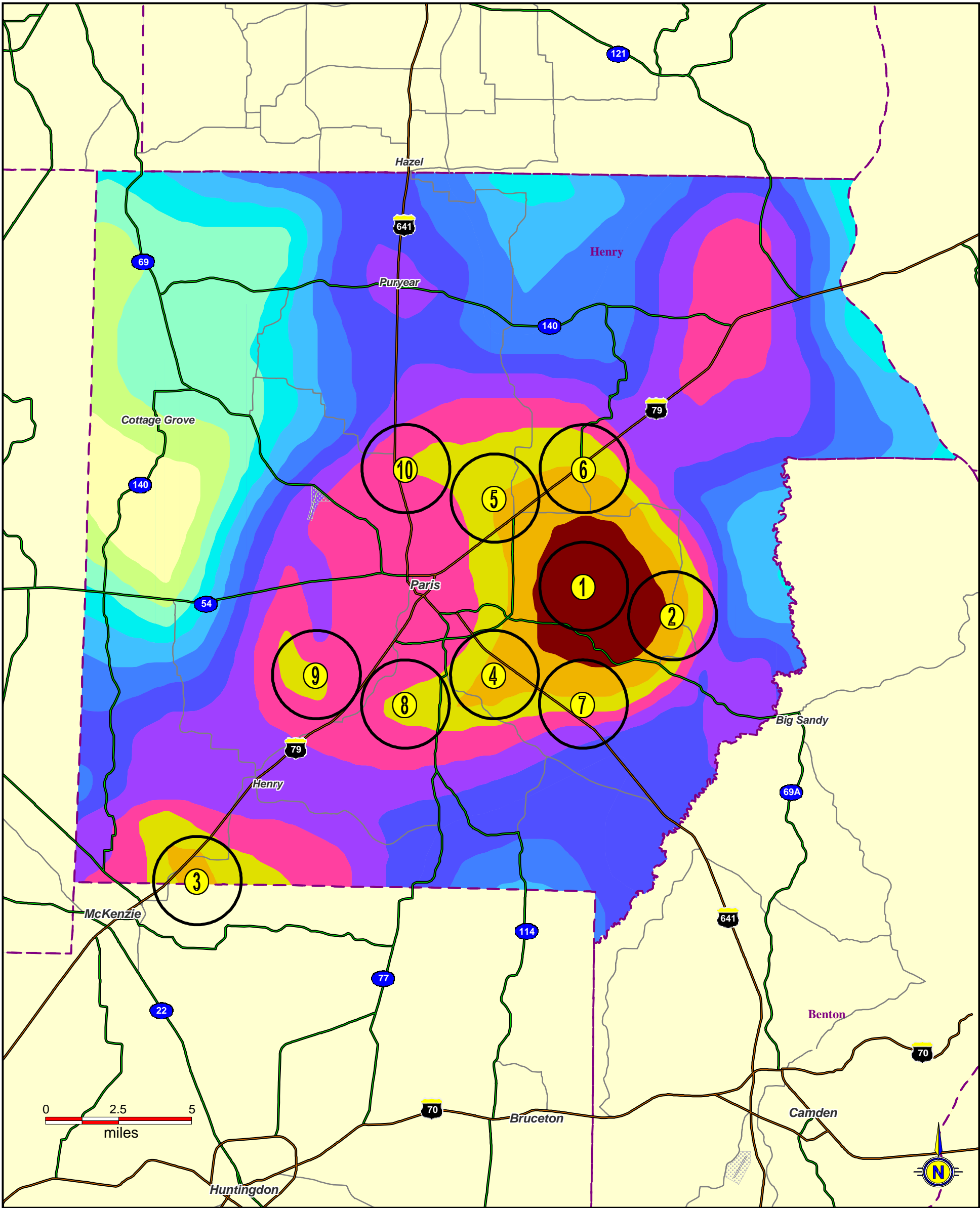
Healthcare

Cancer Care Center of Henry County  
Dialysis Clinic  
Henry Co Healthcare & Plumley Rehabilitation Center  
Henry County Medical Center  
Kentucky Lake Surgery Center  
Loden Vision and Surgery Center  
Eiffel Gardens Assisted Living  
Morningside of Paris Assisted Living  
Rose Stone Independent Living  
Henry Co Healthcare Center Assisted Living  
Paris Health Care Assisted Living  
2 After Hour Walk-In Clinics  
3 Chiropractic Clinics  
5 Dental Clinics  
6 Home Health/Hospice Agencies  
3 Optometrist Clinics  
2 Orthodontics  
4 Physical/Occupational Therapy Centers  
4 Family Practice/Internal Medicine Clinics

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www.parishenrycoedc.com  
www.henrycountyttn.org  
Lacy Beasley (615) 259-0200







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Prepared For



### Paris / Henry County, Tennessee Market Optimization Profile

Prepared By



#### Locations Optimized

1=Best Location

- High Score
- Moderate to High
- Moderate Score
- Low to Moderate
- Low Score

Demographic Criteria Based on 4 Demographic Variable(s): Normal Ranking = High to Low, Weighting = Importance

- 1) Population Density - Normal Ranking and Weighting of 40.0%
- 2) Median HH Income - Normal Ranking and Weighting of 20.0%
- 3) 5 Yr Pop Growth (Total%) - Normal Ranking and Weighting of 20.0%
- 4) Employment Density - Normal Ranking and Weighting of 20.0%

Analysis shows the centroid of 3.00 mi radius rings with a 1.00 mi frequency ranked using the 4 selected variable(s).  
Top 10 locations are intended as a sample and determined by the demographic markup of 777 analysis points.  
Exclusion Zones set to a 3.00 mi radius ring surrounding the ranked site.  
Results may vary using different centroid locations, variables, and other factors.  
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# Market Optimization

Calculating using proportional BLOCK GROUPS



## Top Ranked Locations

3.00 mi radius rings

Demographic Criteria Base on 4 Demographic Variable(s): Normal Ranking = High to Low, Weighting = Importance

- 1) Population Density - Normal Ranking and Weighting of 40.0%
- 2) Median HH Income - Normal Ranking and Weighting of 20.0%
- 3) 5 Yr Pop Growth (Total%) - Normal Ranking and Weighting of 20.0%
- 4) Employment Density - Normal Ranking and Weighting of 20.0%

Analysis shows the centroid of 3.00 mi radius rings with a 1.00 mi frequency ranked using the 4 selected variable(s).

Top 10 locations are intended as a sample and determined by the demographic markup of 777 analysis points.

Exclusion Zones set to a 3.00 mi radius ring surrounding the ranked site.

Results may vary using different centroid locations, variables, and other factors.

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### Tested Location 390

Old Union Rd & Robin Hill Loop Paris, TN 38242

1	Overall Rank	1
	Population Density	2,427
	Median HH Income	\$50,108
	5 Yr Pop Growth (Total%)	3.02%
	Employment Density	2,216

### Tested Location 362

State Hwy 69 S & Poplar Grove Rd Springville, TN 38256

2	Overall Rank	22
	Population Density	1,444
	Median HH Income	\$41,294
	5 Yr Pop Growth (Total%)	6.73%
	Employment Density	642

### Tested Location 67

Skunk Hollow Rd & US Hwy 79 S MC Kenzie, TN 38201

3	Overall Rank	33
	Population Density	1,814
	Median HH Income	\$48,391
	5 Yr Pop Growth (Total%)	1.42%
	Employment Density	1,121

### Tested Location 294

US Hwy 641 S & STATE HIGHWAY 218 Byp Paris, TN 38242

4	Overall Rank	38
	Population Density	3,456
	Median HH Income	\$40,740
	5 Yr Pop Growth (Total%)	1.10%
	Employment Density	2,644



# Market Optimization

Calculating using proportional BLOCK GROUPS



Top Ranked Locations		3.00 mi radius rings
<b>Tested Location 480</b>		
US Hwy 79 N & STATE HIGHWAY 218 Byp Paris, TN 38242		
5	Overall Rank	45
	Population Density	4,445
	Median HH Income	\$42,899
	5 Yr Pop Growth (Total%)	-0.56%
	Employment Density	2,027
<b>Tested Location 514</b>		
Buchanan Rd & Austin Peay Memorial Hwy Buchanan, TN 38222		
6	Overall Rank	46
	Population Density	1,605
	Median HH Income	\$46,701
	5 Yr Pop Growth (Total%)	1.18%
	Employment Density	721
<b>Tested Location 266</b>		
Reynoldsburg Rd & Vale Rd Mansfield, TN 38236		
7	Overall Rank	55
	Population Density	1,276
	Median HH Income	\$41,990
	5 Yr Pop Growth (Total%)	3.99%
	Employment Density	379
<b>Tested Location 260</b>		
State Hwy 77 & Reynoldsburg Rd Paris, TN 38242		
8	Overall Rank	61
	Population Density	2,037
	Median HH Income	\$39,699
	5 Yr Pop Growth (Total%)	1.38%
	Employment Density	775
<b>Tested Location 288</b>		
Van Dyke Rd & US Hwy 79 S Henry, TN 38231		
9	Overall Rank	62
	Population Density	1,480
	Median HH Income	\$41,053
	5 Yr Pop Growth (Total%)	2.15%
	Employment Density	487



# Market Optimization

Calculating using proportional BLOCK GROUPS



## Top Ranked Locations

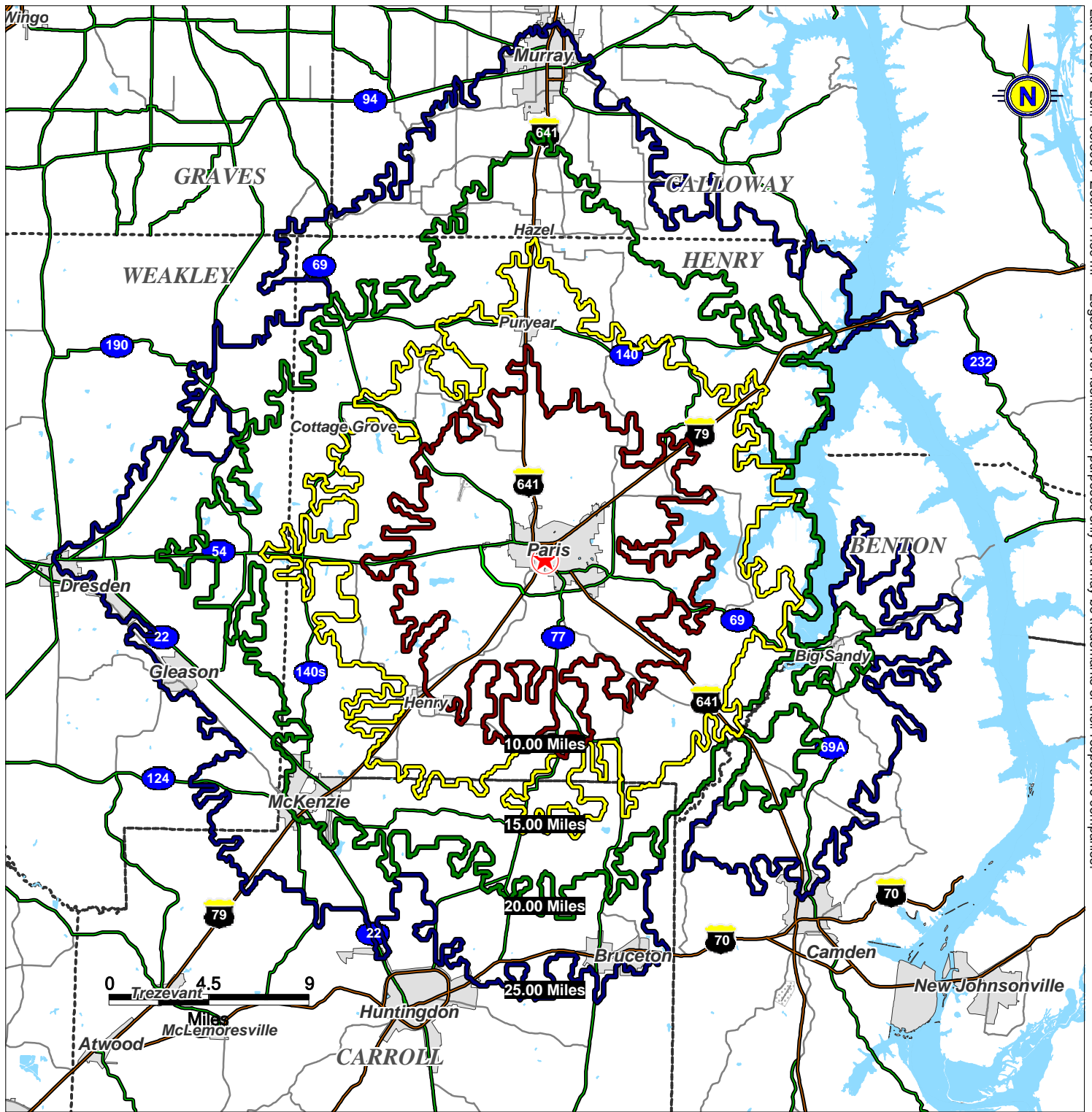
3.00 mi radius rings

### Tested Location 508

US Hwy 641 N & Whitlock Rd Puryear, TN 38251

10	Overall Rank	82
	Population Density	2,928
	Median HH Income	\$37,420
	5 Yr Pop Growth (Total%)	1.40%
	Employment Density	677





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## Mineral Wells Ave. & Memorial Drive Paris, Tennessee

Prepared For

**VILLAGE OF PARIS**  
PARIS  LANDING  
*a world by the water.*

### Drive Distance

2009

Prepared By

  
**The Shopping Center Group**  
RETAIL REAL ESTATE SPECIALISTS



# SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups



Lat/Lon: 36.322/-88.3475

Mineral Wells Ave. & Memorial Drive Paris, Tennessee		10.00 mi drive distance	15.00 mi drive distance	20.00 mi drive distance	25.00 mi drive distance
POPULATION	<b>2008 Estimated Population</b>	<b>18,142</b>	<b>25,098</b>	<b>37,167</b>	<b>69,019</b>
	2013 Projected Population	18,238	25,388	37,587	69,550
	2000 Census Population	18,035	24,649	36,518	68,365
	1990 Census Population	16,881	22,474	33,093	63,261
	Historical Annual Growth 1990 to 2008	0.42%	0.65%	0.68%	0.51%
	<b>Projected Annual Growth 2008 to 2013</b>	<b>0.11%</b>	<b>0.23%</b>	<b>0.23%</b>	<b>0.15%</b>
	2008 Median Age	40.4	40.3	40.1	38.7
HOUSEHOLDS	<b>2008 Estimated Households</b>	<b>7,787</b>	<b>10,637</b>	<b>15,631</b>	<b>28,763</b>
	2013 Projected Households	7,906	10,869	16,004	29,377
	2000 Census Households	7,620	10,279	15,049	27,857
	1990 Census Households	7,050	9,189	13,284	24,593
	Historical Annual Growth 1990 to 2008	0.58%	0.88%	0.98%	0.94%
	Projected Annual Growth 2008 to 2013	0.31%	0.44%	0.48%	0.43%
POPULATION BY RACE	2008 Estimated White	84.5%	87.1%	89.3%	90.1%
	2008 Estimated Black or African American	13.2%	10.8%	8.58%	7.27%
	2008 Estimated Asian & Pacific Islander	0.44%	0.36%	0.31%	0.82%
	2008 Estimated American Indian & Native Alaskan	0.15%	0.16%	0.17%	0.18%
	2008 Estimated Other Races	1.66%	1.59%	1.60%	1.62%
	2008 Estimated Hispanic	1.26%	1.31%	1.35%	1.42%
INCOME	2008 Estimated Average Household Income	\$43,645	\$44,107	\$45,494	\$45,645
	<b>2008 Estimated Median Household Income</b>	<b>\$37,295</b>	<b>\$37,858</b>	<b>\$38,210</b>	<b>\$37,967</b>
	2008 Estimated Per Capita Income	\$19,645	\$19,378	\$19,803	\$19,866
EDUCATION (AGE 25+)	2008 Elementary	10.1%	10.4%	9.99%	9.43%
	2008 Some High School	15.3%	15.4%	15.2%	13.9%
	2008 High School Graduate	41.0%	42.0%	41.9%	37.7%
	2008 Some College	16.0%	15.8%	16.5%	17.8%
	2008 Associates Degree Only	3.01%	2.75%	2.63%	2.86%
	2008 Bachelors Degree Only	9.24%	8.76%	8.71%	10.7%
	2008 Graduate Degree	5.38%	4.88%	5.11%	7.59%
BUSINESS	Number of Businesses	924	1,086	1,486	2,865
	Total Number of Employees	11,364	12,944	17,229	32,154
	Employee Population per Business	12.3	11.9	11.6	11.2
	Residential Population per Business	19.6	23.1	25.0	24.1

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# POSTALCOUNT PRO

DELIVERY STATISTICS as of 04/08

Calculated using Proportional Postal Carrier Routes



Lat/Lon: 36.322/-88.3475

Mineral Wells Ave. & Memorial Drive Paris, Tennessee		10.00 mi drive distance	15.00 mi drive distance	20.00 mi drive distance	25.00 mi drive distance
Summary Data					
Demographic ▲ Adjustment	Census 2000 Households	7,620	10,279	15,049	27,857
	Route Active Residential Count	8,132	11,707	16,924	31,043
	Census 2000 Average Persons per Household	2.30	2.35	2.37	2.31
	Census 2000 Population	18,035	24,649	36,518	68,365
	Recalculated Route Active Population	18,736	27,477	40,066	71,842
	Census Households vs Route Residential Count	+6.72%	+13.89%	+12.46%	+11.44%
Origination Data					
Residential Demographics	Active Residential Delivery (cr)	7,524	10,678	15,603	28,795
	Active Residential Box (cr)	608	1,029	1,321	2,248
	Active Residential Count (Carrier Route)	8,132	11,707	16,924	31,043
	Additional Active General Delivery Count	0	0	0	0
	Total Active Residential Count	8,132	11,707	16,924	31,043
	Possible Residential Count (Carrier Route)	8,600	12,489	18,048	33,626
	Additional Possible General Delivery Count	0	0	0	0
	Total Possible Residential Count	8,600	12,489	18,048	33,626
	2008 Population	18,142	25,098	37,167	69,019
	2008 Households	7,787	10,637	15,631	28,763
	Population in households	17,663	24,573	36,160	64,953
	Average Household Size	2.27	2.31	2.31	2.26
	Households with Children	2,407	3,322	4,863	8,408
	Population in Group Quarters	479	525	1,007	4,066
	2008 Median Age	40.4	40.3	40.1	38.7
	2008 Average Household Income	\$43,645	\$44,107	\$45,494	\$45,645
	2008 Median Household Income	\$37,295	\$37,858	\$38,210	\$37,967
	2008 Per Capita Income	\$19,645	\$19,378	\$19,803	\$19,866
	2008 Total Housing Units	8,733	12,325	18,632	33,612
	Occupied housing units	89.16%	86.30%	83.89%	85.57%
	Owner-occupied housing units	63.34%	64.14%	63.99%	61.22%
	Renter-occupied housing units	25.82%	22.16%	19.90%	24.35%
	Vacant housing units	10.84%	13.70%	16.11%	14.43%
Business Demos	Drop Site Business or Family Served Count	0	0	0	0
	Active Business Deliveries (Carrier Route)	1,115	1,257	1,618	2,899
	Total Active Business Deliveries	1,115	1,257	1,618	2,899
	Possible Business Deliveries (Carrier Route)	1,338	1,503	1,942	3,555
	Total Possible Business Deliveries	1,338	1,503	1,942	3,555
	2008 Daytime Establishment	924	1,086	1,486	2,865
	2008 Daytime Employment	11,364	12,944	17,229	32,154

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Lat/Lon: 36.322/-88.3475

Mineral Wells Ave. & Memorial Drive Paris, Tennessee		10.00 mi drive distance	15.00 mi drive distance	20.00 mi drive distance	25.00 mi drive distance
SCHEME ACTIVE POSTAL DROP	<b>Scheme Active Business Section</b>				
	Centralized Count	5	5	7	80
	Curb Count	235	324	450	690
	NDCBU Count	32	32	33	55
	Other Count	456	460	644	1,428
	Facility Box Count	386	434	483	645
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	<b>Total Active Business Count</b>	<b>1,115</b>	<b>1,257</b>	<b>1,618</b>	<b>2,899</b>
SCHEME ACTIVE POSTAL DROP	<b>Scheme Active Residential Section</b>				
	Centralized Count	384	384	384	571
	Curb Count	4,779	7,891	12,176	20,024
	NDCBU Count	510	548	701	2,155
	Other Count	1,851	1,856	2,342	6,045
	Facility Box Count	608	1,029	1,321	2,248
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	<b>Total Active Residential Count</b>	<b>8,132</b>	<b>11,707</b>	<b>16,924</b>	<b>31,043</b>
Scheme Active General Delivery Count		0	0	0	0
SCHEME POSSIBLE POSTAL DROP	<b>Scheme Possible Business Section</b>				
	Centralized Count	5	5	7	87
	Curb Count	240	329	459	720
	NDCBU Count	32	32	33	60
	Other Count	599	603	840	1,848
	Facility Box Count	461	532	602	840
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	<b>Total Possible Business Count</b>	<b>1,338</b>	<b>1,503</b>	<b>1,942</b>	<b>3,555</b>
SCHEME POSSIBLE POSTAL DROP	<b>Scheme Possible Residential Section</b>				
	Centralized Count	406	406	406	597
	Curb Count	4,837	7,949	12,288	20,284
	NDCBU Count	523	561	733	2,451
	Other Count	2,163	2,168	2,711	6,803
	Facility Box Count	671	1,405	1,910	3,491
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	<b>Total Possible Residential Count</b>	<b>8,600</b>	<b>12,489</b>	<b>18,048</b>	<b>33,626</b>
Scheme Possible General Delivery Count		0	0	0	0
<b>Scheme Drop</b>					
Scheme Drop Business Family Served Count		0	0	0	0

Percentage of count derived from Carrier Route Geograph<sup>[1]</sup>

100.0% 100.0% 100.0% 100.0%

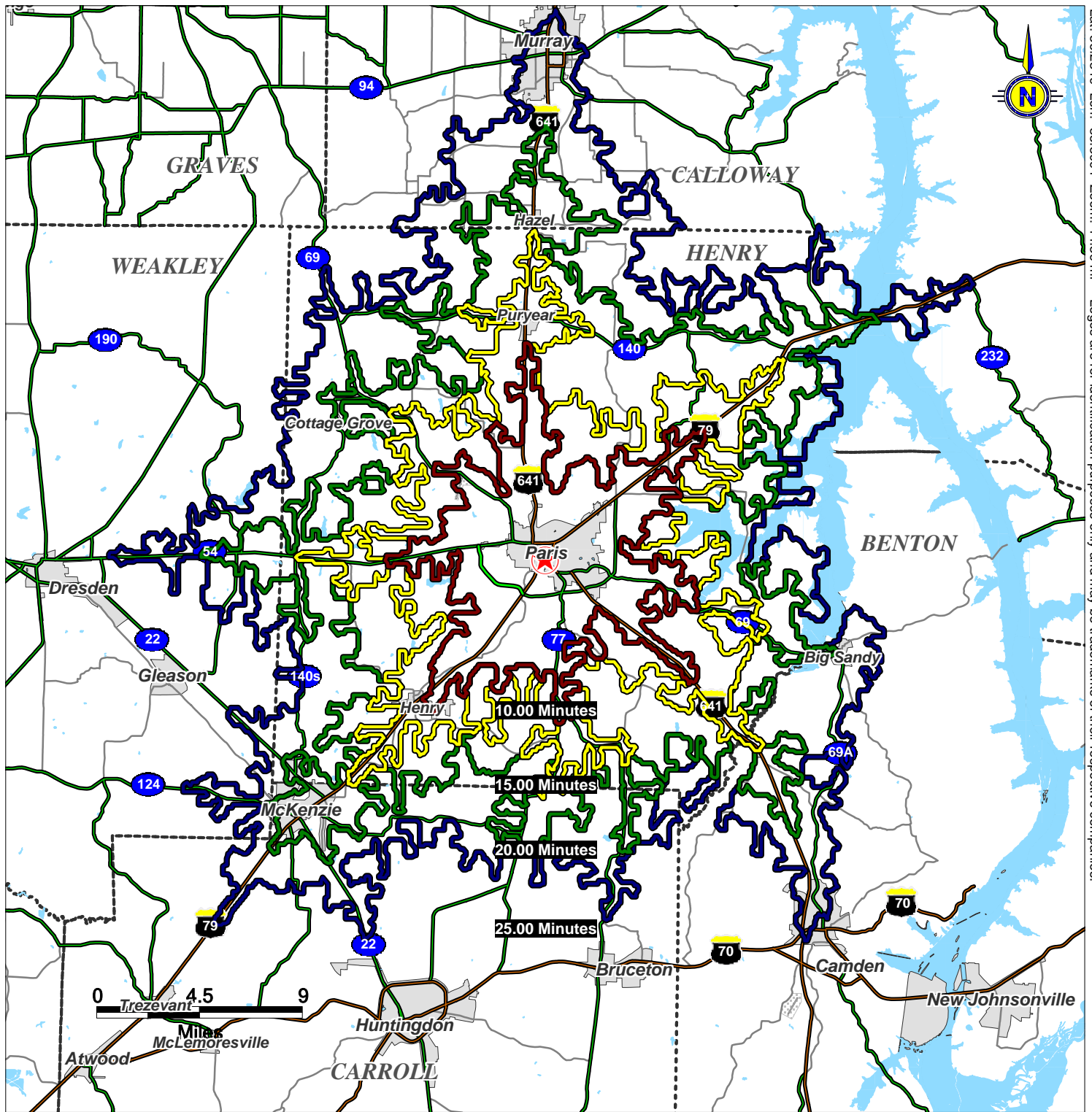
Percentage of count derived from Zip Code Geograph<sup>[2]</sup>

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

<sup>[1]</sup> Delivery statistics are determined using Carrier Route Geography from GDT; if this level of geography is not available (usually in rural locations), <sup>[2]</sup> Zip Code Geography is used.

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## Mineral Wells Ave. & Memorial Drive Paris, Tennessee

Prepared For

**VILLAGE OF PARIS**  
PARIS  LANDING  
*a world by the water.*

### Drive Times

2009

Prepared By

  
**The Shopping  
Center  
Group**  
RETAIL REAL ESTATE SPECIALISTS <sup>SM</sup>



# SUMMARY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups



Lat/Lon: 36.3445/-88.32

Mineral Wells Ave. & Memorial Drive Paris, Tennessee		10.00 min drivetime	15.00 min drivetime	20.00 min drivetime	25.00 min drivetime
POPULATION	<b>2008 Estimated Population</b>	<b>15,117</b>	<b>20,309</b>	<b>29,990</b>	<b>54,051</b>
	2013 Projected Population	15,185	20,470	30,223	54,335
	2000 Census Population	15,052	20,090	29,679	53,883
	1990 Census Population	14,347	18,662	27,341	50,635
	Historical Annual Growth 1990 to 2008	0.30%	0.49%	0.54%	0.37%
	<b>Projected Annual Growth 2008 to 2013</b>	<b>0.09%</b>	<b>0.16%</b>	<b>0.16%</b>	<b>0.11%</b>
	2008 Median Age	40.6	40.5	40.2	39.0
HOUSEHOLDS	<b>2008 Estimated Households</b>	<b>6,585</b>	<b>8,693</b>	<b>12,727</b>	<b>22,294</b>
	2013 Projected Households	6,681	8,850	12,975	22,646
	2000 Census Households	6,454	8,464	12,359	21,856
	1990 Census Households	6,113	7,750	11,088	19,667
	Historical Annual Growth 1990 to 2008	0.43%	0.68%	0.82%	0.74%
	Projected Annual Growth 2008 to 2013	0.29%	0.36%	0.39%	0.32%
POPULATION BY RACE	2008 Estimated White	83.0%	85.5%	87.3%	88.9%
	2008 Estimated Black or African American	14.7%	12.3%	10.5%	8.38%
	2008 Estimated Asian & Pacific Islander	0.48%	0.42%	0.36%	0.83%
	2008 Estimated American Indian & Native Alaskan	0.14%	0.15%	0.16%	0.17%
	2008 Estimated Other Races	1.74%	1.62%	1.67%	1.73%
	2008 Estimated Hispanic	1.28%	1.26%	1.40%	1.51%
INCOME	2008 Estimated Average Household Income	\$42,706	\$43,774	\$45,423	\$45,539
	<b>2008 Estimated Median Household Income</b>	<b>\$36,198</b>	<b>\$37,391</b>	<b>\$37,898</b>	<b>\$37,604</b>
	2008 Estimated Per Capita Income	\$19,568	\$19,556	\$20,095	\$19,801
EDUCATION (AGE 25+)	2008 Elementary	10.4%	10.3%	10.0%	9.38%
	2008 Some High School	15.3%	15.3%	15.2%	14.0%
	2008 High School Graduate	40.7%	41.5%	41.5%	38.1%
	2008 Some College	15.9%	15.9%	16.3%	17.6%
	2008 Associates Degree Only	3.00%	2.90%	2.75%	2.90%
	2008 Bachelors Degree Only	9.06%	8.93%	8.93%	10.4%
	2008 Graduate Degree	5.57%	5.20%	5.32%	7.69%
BUSINESS	Number of Businesses	835	974	1,355	2,458
	Total Number of Employees	10,209	11,747	15,049	27,312
	Employee Population per Business	12.2	12.1	11.1	11.1
	Residential Population per Business	18.1	20.9	22.1	22.0

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# POSTALCOUNT PRO

DELIVERY STATISTICS as of 04/08

Calculated using Proportional Postal Carrier Routes



Lat/Lon: 36.3445/-88.32

Mineral Wells Ave. & Memorial Drive Paris, Tennessee		10.00 min drivetime	15.00 min drivetime	20.00 min drivetime	25.00 min drivetime
Summary Data					
Demographic ▲ Adjustment	Census 2000 Households	6,454	8,464	12,359	21,856
	Route Active Residential Count	6,970	9,454	13,874	24,387
	Census 2000 Average Persons per Household	2.27	2.32	2.34	2.30
	Census 2000 Population	15,052	20,090	29,679	53,883
	Recalculated Route Active Population	15,806	21,887	32,465	56,013
	Census Households vs Route Residential Count	+8.00%	+11.69%	+12.26%	+11.58%
Origination Data					
Residential Demographics	Active Residential Delivery (cr)	6,362	8,462	12,617	22,739
	Active Residential Box (cr)	608	992	1,257	1,648
	Active Residential Count (Carrier Route)	6,970	9,454	13,874	24,387
	Additional Active General Delivery Count	0	0	0	0
	Total Active Residential Count	6,970	9,454	13,874	24,387
	Possible Residential Count (Carrier Route)	7,438	10,181	14,899	26,232
	Additional Possible General Delivery Count	0	0	0	0
	Total Possible Residential Count	7,438	10,181	14,899	26,232
	2008 Population	15,117	20,309	29,990	54,051
	2008 Households	6,585	8,693	12,727	22,294
	Population in households	14,701	19,817	29,154	50,236
	Average Household Size	2.23	2.28	2.29	2.25
	Households with Children	2,007	2,687	3,931	6,459
	Population in Group Quarters	416	493	836	3,815
	2008 Median Age	40.6	40.5	40.2	39.1
	2008 Average Household Income	\$42,706	\$43,774	\$45,423	\$45,539
	2008 Median Household Income	\$36,198	\$37,391	\$37,898	\$37,604
	2008 Per Capita Income	\$19,568	\$19,556	\$20,095	\$19,801
	2008 Total Housing Units	7,396	9,893	14,867	26,146
	Occupied housing units	89.03%	87.88%	85.60%	85.27%
	Owner-occupied housing units	61.25%	63.45%	63.39%	61.08%
	Renter-occupied housing units	27.78%	24.42%	22.22%	24.19%
	Vacant housing units	10.97%	12.12%	14.40%	14.73%
Business Demos	Drop Site Business or Family Served Count	0	0	0	0
	Active Business Deliveries (Carrier Route)	1,069	1,190	1,544	2,553
	Total Active Business Deliveries	1,069	1,190	1,544	2,553
	Possible Business Deliveries (Carrier Route)	1,292	1,431	1,875	3,104
	Total Possible Business Deliveries	1,292	1,431	1,875	3,104
	2008 Daytime Establishment	835	974	1,355	2,458
	2008 Daytime Employment	10,209	11,747	15,049	27,312

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# POSTALCOUNT<sup>PRO</sup>

DELIVERY STATISTICS as of 04/08

Calculated using Proportional Postal Carrier Routes



Lat/Lon: 36.3445/-88.32

Mineral Wells Ave. & Memorial Drive Paris, Tennessee		10.00 min drivetime	15.00 min drivetime	20.00 min drivetime	25.00 min drivetime
SCHEME ACTIVE POSTAL DROP	<b>Scheme Active Business Section</b>				
	BUSINESS				
	Centralized Count	5	5	6	79
	Curb Count	192	265	360	558
	NDCBU Count	31	32	33	50
	Other Count	455	457	674	1,304
	Facility Box Count	386	430	470	561
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	<b>Total Active Business Count</b>	<b>1,069</b>	<b>1,190</b>	<b>1,544</b>	<b>2,553</b>
	<b>Scheme Active Residential Section</b>				
	RESIDENTIAL				
	Centralized Count	384	384	384	558
	Curb Count	3,632	5,693	9,073	15,127
	NDCBU Count	496	531	755	1,822
	Other Count	1,850	1,854	2,404	5,232
	Facility Box Count	608	992	1,257	1,648
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	<b>Total Active Residential Count</b>	<b>6,970</b>	<b>9,454</b>	<b>13,874</b>	<b>24,387</b>
	Scheme Active General Delivery Count	0	0	0	0
SCHEME POSSIBLE POSTAL DROP	<b>Scheme Possible Business Section</b>				
	BUSINESS				
	Centralized Count	5	5	6	86
	Curb Count	197	270	369	591
	NDCBU Count	31	32	33	54
	Other Count	598	600	888	1,642
	Facility Box Count	461	523	578	730
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	<b>Total Possible Business Count</b>	<b>1,292</b>	<b>1,431</b>	<b>1,875</b>	<b>3,104</b>
	<b>Scheme Possible Residential Section</b>				
	RESIDENTIAL				
	Centralized Count	406	406	406	582
	Curb Count	3,690	5,752	9,212	15,377
	NDCBU Count	509	544	794	2,066
	Other Count	2,162	2,166	2,787	5,857
	Facility Box Count	671	1,314	1,699	2,350
	Contract Box Count	0	0	0	0
	Detached Box Count	0	0	0	0
	NPU Count	0	0	0	0
	<b>Total Possible Residential Count</b>	<b>7,438</b>	<b>10,181</b>	<b>14,899</b>	<b>26,232</b>
	Scheme Possible General Delivery Count	0	0	0	0
<b>Scheme Drop</b>					
Scheme Drop Business Family Served Count		0	0	0	0

Percentage of count derived from Carrier Route Geograph<sup>[1]</sup>

100.0%

100.0%

100.0%

100.0%

Percentage of count derived from Zip Code Geograph<sup>[2]</sup>

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

<sup>[1]</sup> Delivery statistics are determined using Carrier Route Geography from GDT; if this level of geography is not available (usually in rural locations), <sup>[2]</sup> Zip Code Geography is used.

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# POSTALCOUNT PRO

DELIVERY STATISTICS as of 04/08

Calculated using Proportional Postal Carrier Routes



Lat/Lon: 36.2637485/-88.236412

Mineral Wells Ave. & Memorial Drive Paris / Henry County, Tennessee		10 Mile Radius	5 Mile Radius	3 Mile Radius	Trade Area
Summary Data					
Demographic ▲ Adjustment	Census 2000 Households	9,659	6,286	4,757	29,464
	Route Active Residential Count	10,969	6,788	4,691	35,186
	Census 2000 Average Persons per Household	2.34	2.26	2.19	2.38
	Census 2000 Population	23,117	14,643	10,774	71,655
	Recalculated Route Active Population	25,685	15,361	10,275	83,662
	Census Households vs Route Residential Count	+13.56%	+7.99%	-1.40%	+19.42%
Origination Data					
Residential Demographics	Active Residential Delivery (cr)	10,161	6,180	4,691	31,355
	Active Residential Box (cr)	808	608	0	3,831
	Active Residential Count (Carrier Route)	10,969	6,788	4,691	35,186
	Additional Active General Delivery Count	0	0	0	0
	Total Active Residential Count	10,969	6,788	4,691	35,186
	Possible Residential Count (Carrier Route)	11,646	7,256	5,084	38,206
	Additional Possible General Delivery Count	0	0	0	0
	Total Possible Residential Count	11,646	7,256	5,084	38,206
	2008 Population	23,578	14,694	10,723	72,002
	2008 Households	10,009	6,408	4,813	30,590
	Population in households	23,078	14,276	10,369	70,213
	Average Household Size	2.31	2.23	2.15	2.30
	Households with Children	3,124	1,950	1,408	9,505
	Population in Group Quarters	500	418	353	1,789
	2008 Median Age	40.4	40.6	41.3	40.9
	2008 Average Household Income	\$43,857	\$42,627	\$40,834	\$44,629
	2008 Median Household Income	\$37,768	\$36,288	\$33,800	\$37,387
	2008 Per Capita Income	\$19,345	\$19,606	\$19,457	\$19,593
	2008 Total Housing Units	11,643	7,183	5,438	37,352
	Occupied housing units	85.97%	89.21%	88.51%	81.90%
	Owner-occupied housing units	63.66%	61.10%	56.78%	63.40%
	Renter-occupied housing units	22.31%	28.11%	31.73%	18.50%
	Vacant housing units	14.03%	10.79%	11.49%	18.10%
Business Demos	Drop Site Business or Family Served Count	0	0	0	0
	Active Business Deliveries (Carrier Route)	1,209	1,059	551	3,113
	Total Active Business Deliveries	1,209	1,059	551	3,113
	Possible Business Deliveries (Carrier Route)	1,444	1,282	693	3,851
	Total Possible Business Deliveries	1,444	1,282	693	3,851
	2008 Daytime Establishment	1,046	825	703	2,801
	2008 Daytime Employment	12,648	10,103	8,095	29,886

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# POSTALCOUNT<sup>PRO</sup>

DELIVERY STATISTICS as of 04/08

Calculated using Proportional Postal Carrier Routes



Lat/Lon: 36.2637485/-88.236412

Mineral Wells Ave. & Memorial Drive Paris / Henry County, Tennessee		10 Mile Radius	5 Mile Radius	3 Mile Radius	Trade Area	
SCHEME ACTIVE POSTAL DROP	BUSINESS	Scheme Active Business Section				
		Centralized Count	5	5	3	22
		Curb Count	307	183	84	917
		NDCBU Count	32	30	23	36
		Other Count	460	453	441	1,063
		Facility Box Count	405	386	0	1,075
		Contract Box Count	0	0	0	0
		Detached Box Count	0	0	0	0
		NPU Count	0	0	0	0
	Total Active Business Count		1,209	1,059	551	3,113
	RESIDENTIAL	Scheme Active Residential Section				
		Centralized Count	384	383	370	607
		Curb Count	7,384	3,442	2,033	26,399
		NDCBU Count	538	504	468	1,050
		Other Count	1,854	1,850	1,819	3,299
		Facility Box Count	808	608	0	3,831
		Contract Box Count	0	0	0	0
		Detached Box Count	0	0	0	0
		NPU Count	0	0	0	0
	Total Active Residential Count		10,969	6,788	4,691	35,186
	Scheme Active General Delivery Count		0	0	0	0
SCHEME POSSIBLE POSTAL DROP	BUSINESS	Scheme Possible Business Section				
		Centralized Count	5	5	3	22
		Curb Count	312	188	89	955
		NDCBU Count	32	30	23	36
		Other Count	603	596	579	1,441
		Facility Box Count	492	461	0	1,397
		Contract Box Count	0	0	0	0
		Detached Box Count	0	0	0	0
		NPU Count	0	0	0	0
	Total Possible Business Count		1,444	1,282	693	3,851
	RESIDENTIAL	Scheme Possible Residential Section				
		Centralized Count	406	405	391	634
		Curb Count	7,443	3,501	2,090	26,802
		NDCBU Count	551	517	481	1,097
		Other Count	2,166	2,162	2,122	3,903
		Facility Box Count	1,080	671	0	5,769
		Contract Box Count	0	0	0	0
		Detached Box Count	0	0	0	0
		NPU Count	0	0	0	0
	Total Possible Residential Count		11,646	7,256	5,084	38,206
	Scheme Possible General Delivery Count		0	0	0	0
Scheme Drop						
Scheme Drop Business Family Served Count		0	0	0	0	

Percentage of count derived from Carrier Route Geograph<sup>[1]</sup>

100.0%

100.0%

100.0%

100.0%

Percentage of count derived from Zip Code Geograph<sup>[2]</sup>

2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

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# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups



Lat/Lon: 36.2637485/-88.236412

Mineral Wells Ave. & Memorial Drive Paris / Henry County, Tennessee		10 Mile Radius	5 Mile Radius	3 Mile Radius	Trade Area
POPULATION	<b>2008 Estimated Population</b>	<b>23,578</b>	<b>14,694</b>	<b>10,723</b>	<b>72,002</b>
	2013 Projected Population	23,872	14,754	10,721	72,241
	2000 Census Population	23,117	14,643	10,774	71,655
	1990 Census Population	21,084	13,985	10,668	64,566
	Historical Annual Growth 1990 to 2008	0.7%	0.3%	0.0%	0.6%
	Projected Annual Growth 2008 to 2013	0.2%	0.1%	0.0%	0.1%
HOUSEHOLDS	<b>2008 Est. Households</b>	<b>10,009</b>	<b>6,408</b>	<b>4,813</b>	<b>30,590</b>
	2013 Proj. Households	10,235	6,499	4,861	31,300
	2000 Census Households	9,659	6,286	4,757	29,464
	1990 Census Households	8,646	5,975	4,709	25,647
	Historical Annual Growth 1990 to 2008	0.9%	0.4%	0.1%	1.1%
	Projected Annual Growth 2008 to 2013	0.5%	0.3%	0.2%	0.5%
AGE	2008 Est. Population 0 to 9 Years	12.2%	12.5%	12.6%	11.5%
	2008 Est. Population 10 to 19 Years	11.9%	11.4%	10.9%	12.1%
	2008 Est. Population 20 to 29 Years	12.4%	13.0%	13.4%	12.1%
	2008 Est. Population 30 to 44 Years	18.5%	17.9%	17.2%	18.4%
	2008 Est. Population 45 to 59 Years	20.3%	19.2%	18.1%	20.9%
	2008 Est. Population 60 to 74 Years	15.1%	15.1%	15.4%	16.0%
	2008 Est. Population 75 Years Plus	9.6%	11.0%	12.4%	9.1%
	2008 Est. Median Age	40.4	40.6	41.3	40.9
MARITAL STATUS & SEX	2008 Est. Male Population	48.0%	46.7%	45.6%	48.4%
	2008 Est. Female Population	52.0%	53.3%	54.4%	51.6%
	2008 Est. Never Married	18.1%	18.6%	19.5%	16.7%
	2008 Est. Now Married	55.4%	51.3%	47.4%	58.9%
	2008 Est. Separated or Divorced	17.3%	19.7%	21.6%	15.4%
	2008 Est. Widowed	9.1%	10.4%	11.5%	9.0%
INCOME	2008 Est. HH Income \$200,000 or More	1.1%	1.0%	1.0%	1.3%
	2008 Est. HH Income \$150,000 to 199,999	1.1%	1.0%	0.6%	1.0%
	2008 Est. HH Income \$100,000 to 149,999	5.4%	5.1%	4.1%	5.2%
	2008 Est. HH Income \$75,000 to 99,999	7.2%	6.5%	5.8%	7.8%
	2008 Est. HH Income \$50,000 to 74,999	19.9%	19.3%	18.9%	18.9%
	2008 Est. HH Income \$35,000 to 49,999	17.7%	17.1%	16.2%	18.0%
	2008 Est. HH Income \$25,000 to 34,999	15.0%	15.1%	15.0%	14.7%
	2008 Est. HH Income \$15,000 to 24,999	15.3%	16.0%	17.0%	15.8%
	2008 Est. HH Income \$0 to 14,999	17.3%	19.0%	21.5%	17.3%
	2008 Est. Average Household Income	\$43,857	\$42,627	\$40,834	\$44,629
	<b>2008 Est. Median HH Income</b>	<b>\$37,768</b>	<b>\$36,288</b>	<b>\$33,800</b>	<b>\$37,387</b>
	2008 Est. Per Capita Income	\$19,345	\$19,606	\$19,457	\$19,593
	2008 Est. Number of Businesses	1,046	825	703	2,801
	2008 Est. Total Number of Employees	12,648	10,103	8,095	29,886

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Calculated using Proportional Block Groups



Lat/Lon: 36.2637485/-88.236412

Mineral Wells Ave. & Memorial Drive Paris / Henry County, Tennessee		10 Mile Radius	5 Mile Radius	3 Mile Radius	Trade Area
RACE	2008 Est. White Population	86.6%	83.0%	80.0%	91.8%
	2008 Est. Black Population	11.3%	14.6%	17.4%	6.1%
	2008 Est. Asian & Pacific Islander	0.4%	0.5%	0.6%	0.5%
	2008 Est. American Indian & Alaska Native	0.2%	0.1%	0.1%	0.2%
	2008 Est. Other Races Population	1.6%	1.8%	1.9%	1.4%
HISPANIC	2008 Est. Hispanic Population	315	183	151	950
	2008 Est. Hispanic Population Percent	1.3%	1.2%	1.4%	1.3%
	2013 Proj. Hispanic Population Percent	1.5%	1.4%	1.5%	1.5%
	2000 Hispanic Population Percent	1.1%	1.0%	1.1%	1.0%
EDUCATION (Adults 25 or Older)	2008 Est. Adult Population (25 Years or Older)	16,532	10,304	7,531	51,018
	2008 Est. Elementary (0 to 8)	10.3%	10.4%	11.0%	10.6%
	2008 Est. Some High School (9 to 11)	15.6%	15.1%	15.8%	15.8%
	2008 Est. High School Graduate (12)	41.8%	40.7%	39.9%	42.4%
	2008 Est. Some College (13 to 16)	15.7%	16.0%	15.9%	16.7%
	2008 Est. Associate Degree Only	2.8%	3.0%	2.8%	2.7%
	2008 Est. Bachelor Degree Only	8.9%	9.3%	8.8%	7.4%
	2008 Est. Graduate Degree	4.9%	5.6%	5.9%	4.4%
HOUSING	2008 Est. Total Housing Units	11,643	7,183	5,438	37,352
	2008 Est. Owner Occupied Percent	63.7%	61.1%	56.8%	63.4%
	2008 Est. Renter Occupied Percent	22.3%	28.1%	31.7%	18.5%
	2008 Est. Vacant Housing Percent	14.0%	10.8%	11.5%	18.1%
HOMES BUILT BY YEAR	Homes March 2000 to Current	-	-	-	-
	Homes Built 1999 to March 2000	3.2%	1.9%	1.5%	3.1%
	Homes Built 1995 to 1998	9.9%	8.3%	6.0%	9.9%
	Homes Built 1990 to 1994	6.7%	5.2%	4.4%	7.9%
	Homes Built 1980 to 1989	17.1%	15.8%	14.6%	16.3%
	Homes Built 1970 to 1979	19.6%	19.6%	19.3%	19.8%
	Homes Built 1940 to 1969	22.3%	25.5%	27.5%	23.2%
	Homes Built Before 1939	16.5%	21.1%	24.8%	14.4%
HOME VALUES	2000 Home Value \$1,000,000 or More	-	-	-	0.1%
	2000 Home Value \$500,000 to \$999,999	0.3%	0.5%	0.6%	0.3%
	2000 Home Value \$400,000 to \$499,999	-	-	-	0.1%
	2000 Home Value \$300,000 to \$399,999	1.1%	1.1%	1.1%	0.7%
	2000 Home Value \$200,000 to \$299,999	4.5%	4.3%	3.6%	2.8%
	2000 Home Value \$150,000 to \$199,999	6.9%	6.3%	4.5%	5.7%
	2000 Home Value \$100,000 to \$149,999	16.9%	16.8%	15.9%	14.9%
	2000 Home Value \$50,000 to \$99,999	47.1%	47.1%	48.4%	48.4%
	2000 Home Value \$25,000 to \$49,999	19.3%	19.5%	20.9%	21.5%
	2000 Home Value \$0 to \$24,999	3.9%	4.3%	4.9%	5.6%
	2000 Median Home Value	\$76,592	\$75,373	\$71,355	\$72,078
	2000 Median Rent	\$192	\$188	\$178	\$187

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Lat/Lon: 36.2637485/-88.236412

Mineral Wells Ave. & Memorial Drive Paris / Henry County, Tennessee		10 Mile Radius	5 Mile Radius	3 Mile Radius	Trade Area
LABOR FORCE	2008 Est. Labor: Population Age 16+	19,015	11,879	8,692	58,558
	2008 Est. Civilian Employed	54.3%	53.6%	51.8%	52.8%
	2008 Est. Civilian Unemployed	3.9%	4.0%	4.4%	4.1%
	2008 Est. in Armed Forces	0.1%	0.2%	0.1%	0.1%
	2008 Est. not in Labor Force	41.6%	42.2%	43.6%	43.0%
	2008 Labor Force: Males	47.1%	45.6%	44.3%	47.7%
	2008 Labor Force: Females	52.9%	54.4%	55.7%	52.3%
OCCUPATION	2000 Occupation: Population Age 16+	10,152	6,337	4,520	30,840
	2000 Mgmt, Business, & Financial Operations	9.1%	8.5%	7.3%	8.8%
	2000 Professional and Related	15.1%	16.1%	15.5%	14.2%
	2000 Service	12.8%	14.3%	14.9%	14.0%
	2000 Sales and Office	24.6%	24.5%	25.3%	21.5%
	2000 Farming, Fishing, and Forestry	1.1%	0.7%	0.9%	1.4%
	2000 Construction, Extraction, & Maintenance	10.3%	8.5%	7.5%	12.4%
	2000 Production, Transport, & Material Moving	27.1%	27.4%	28.6%	27.7%
	2000 Percent White Collar Workers	48.7%	49.0%	48.1%	44.5%
	2000 Percent Blue Collar Workers	51.3%	51.0%	51.9%	55.5%
TRANSPORTATION TO WORK	2000 Drive to Work Alone	83.5%	84.1%	84.5%	81.8%
	2000 Drive to Work in Carpool	12.2%	11.5%	11.5%	13.0%
	2000 Travel to Work by Public Transportation	0.3%	0.5%	0.6%	0.2%
	2000 Drive to Work on Motorcycle	0.0%	-	-	0.1%
	2000 Walk or Bicycle to Work	1.2%	1.1%	1.3%	1.5%
	2000 Other Means	0.7%	0.9%	0.6%	0.9%
	2000 Work at Home	2.0%	2.0%	1.6%	2.5%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	49.7%	60.0%	65.0%	38.9%
	2000 Travel to Work in 15 to 29 Minutes	33.0%	25.9%	21.4%	34.1%
	2000 Travel to Work in 30 to 59 Minutes	12.7%	10.0%	9.6%	19.5%
	2000 Travel to Work in 60 Minutes or More	4.6%	4.1%	4.0%	7.5%
	2000 Average Travel Time to Work	17.7	15.6	15.0	22.0
CONSUMER EXPENDITURE	2008 Est. Total Household Expenditure (in Millions)	\$401.5	\$252.4	\$184.4	\$1,240.9
	2008 Est. Apparel	\$19.1	\$12.0	\$8.8	\$58.8
	2008 Est. Contributions & Gifts	\$23.7	\$14.9	\$10.8	\$73.7
	2008 Est. Education & Reading	\$9.8	\$6.2	\$4.6	\$30.4
	2008 Est. Entertainment	\$22.1	\$13.9	\$10.1	\$68.4
	2008 Est. Food, Beverages & Tobacco	\$66.3	\$41.8	\$30.7	\$204.5
	2008 Est. Furnishings And Equipment	\$16.7	\$10.5	\$7.6	\$51.8
	2008 Est. Health Care & Insurance	\$30.0	\$18.9	\$13.9	\$92.9
	2008 Est. Household Operations & Shelter & Utilities	\$120.0	\$75.5	\$55.2	\$370.7
	2008 Est. Miscellaneous Expenses	\$6.9	\$4.4	\$3.2	\$21.4
	2008 Est. Personal Care	\$5.9	\$3.7	\$2.7	\$18.1
	2008 Est. Transportation	\$80.9	\$50.7	\$36.9	\$250.2

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# GRAPHIC PROFILE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups



Lat/Lon: 36.2637485/-88.236412

## Mineral Wells & Memorial Dr Paris, Tennessee

10 Mile Radius

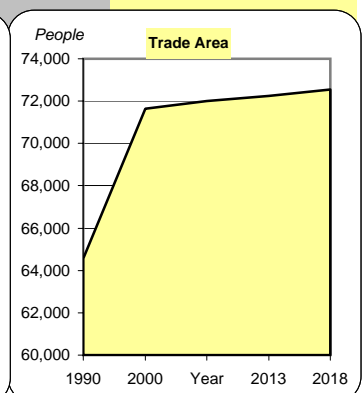
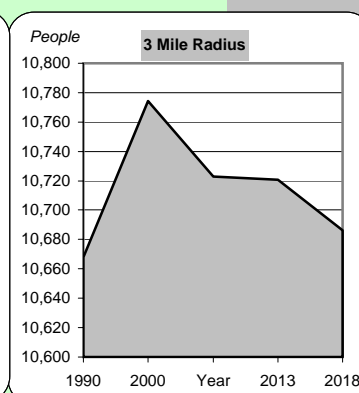
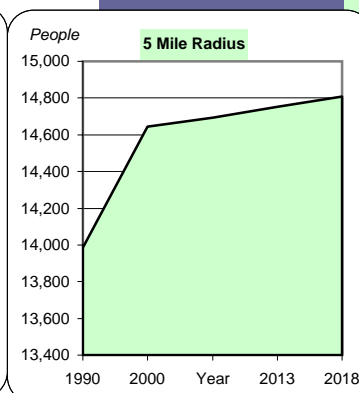
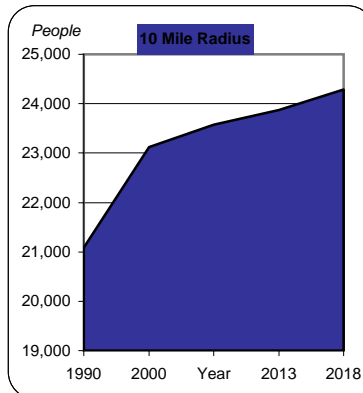
5 Mile Radius

3 Mile Radius

Trade Area

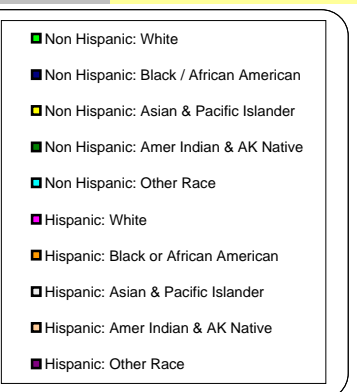
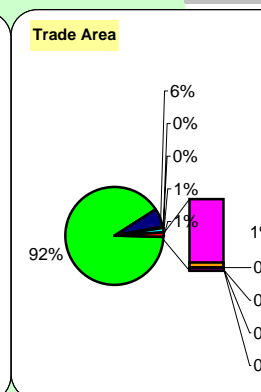
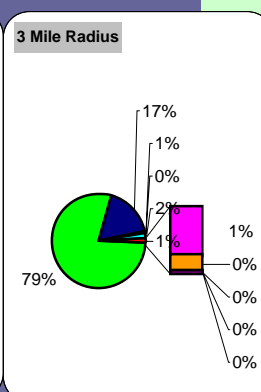
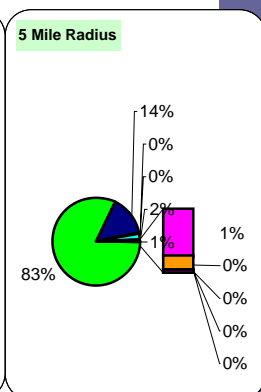
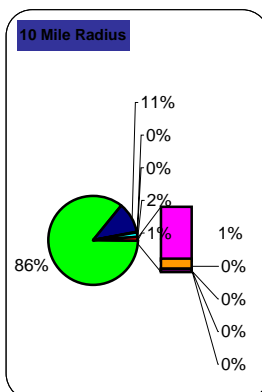
### Population

Census Population (1990)	21,084	13,985	10,668	64,566
Census Population (2000)	23,117	14,643	10,774	71,655
Estimated Population (2008)	23,578	14,694	10,723	72,002
Projected Population (2013)	23,872	14,754	10,721	72,241
Forecasted Population (2018)	24,282	14,809	10,686	72,540
Historical Annual Growth (1990-2000)	2,033 0.96%	658 0.47%	106 0.10%	7,089 1.10%
Historical Annual Growth (2000-2008)	461 0.25%	51 0.04%	-52 -0.06%	347 0.06%
Projected Annual Growth (2008-2013)	294 0.25%	59 0.08%	-2 0.00%	239 0.07%
Est. Population Density (2008)	77	188	380	47
Trade Area Size	307	78	28	1,535



### Race & Ethnicity (2008)

Non Hispanic: White	20,155 85.5%	12,057 82.1%	8,468 79.0%	65,196 90.5%
Non Hispanic: Black / African American	2,609 11.1%	2,107 14.3%	1,826 17.0%	4,340 6.03%
Non Hispanic: Asian & Pacific Islander	86 0.37%	73 0.50%	61 0.57%	339 0.47%
Non Hispanic: Amer Indian & AK Native	38 0.16%	21 0.14%	13 0.12%	171 0.24%
Non Hispanic: Other Race	375 1.59%	253 1.72%	204 1.90%	1,005 1.40%
Hispanic: White	260 1.10%	140 0.96%	112 1.04%	867 1.20%
Hispanic: Black or African American	49 0.21%	39 0.26%	35 0.33%	69 0.10%
Hispanic: Asian & Pacific Islander	0	0	0	2 0.00%
Hispanic: Amer Indian & AK Native	0	0	0	0
Hispanic: Other Race	5 0.02%	4 0.03%	4 0.04%	12 0.02%





# GRAPHIC PROFILE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups



Lat/Lon: 36.2637485/-88.236412

## Mineral Wells & Memorial Dr Paris, Tennessee

10 Mile Radius

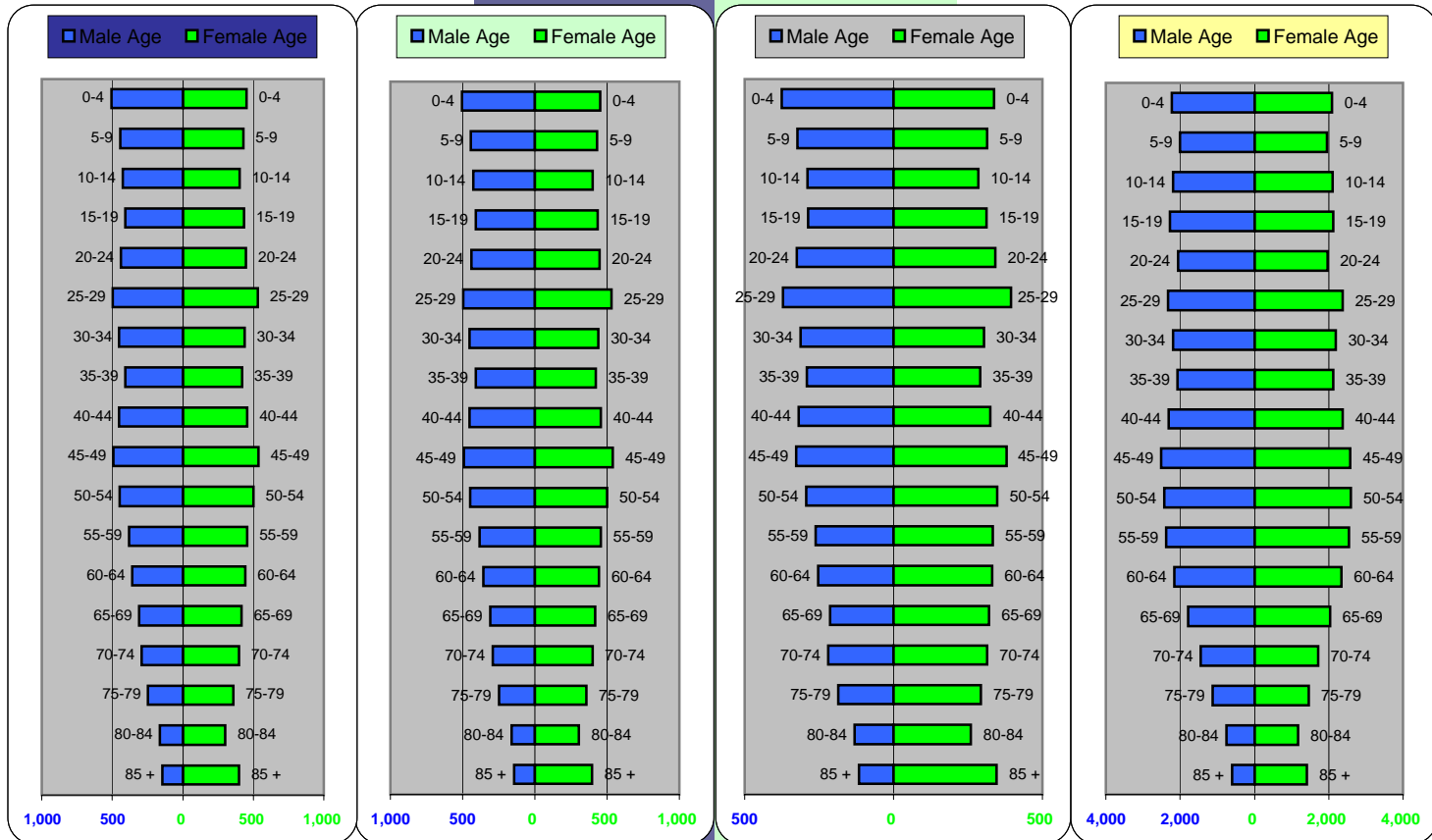
5 Mile Radius

3 Mile Radius

Trade Area

### Age Distribution (2008)

Total Population	23,578		14,694		10,723		72,002	
Age 0 to 4 yrs	1,497	6.35%	960	6.53%	714	6.66%	4,314	5.99%
Age 5 to 9 yrs	1,387	5.88%	874	5.94%	638	5.95%	3,961	5.50%
Age 10 to 14 yrs	1,398	5.93%	826	5.62%	574	5.35%	4,290	5.96%
Age 15 to 19 yrs	1,413	5.99%	842	5.73%	599	5.59%	4,400	6.11%
Age 20 to 24 yrs	1,352	5.73%	887	6.04%	667	6.22%	4,019	5.58%
Age 25 to 29 yrs	1,581	6.71%	1,029	7.00%	765	7.13%	4,699	6.53%
Age 30 to 34 yrs	1,482	6.28%	893	6.08%	615	5.74%	4,381	6.08%
Age 35 to 39 yrs	1,361	5.77%	829	5.64%	582	5.43%	4,193	5.82%
Age 40 to 44 yrs	1,508	6.40%	909	6.18%	643	5.99%	4,690	6.51%
Age 45 to 49 yrs	1,698	7.20%	1,032	7.02%	706	6.58%	5,097	7.08%
Age 50 to 54 yrs	1,595	6.76%	948	6.45%	641	5.98%	5,023	6.98%
Age 55 to 59 yrs	1,491	6.32%	840	5.72%	596	5.56%	4,923	6.84%
Age 60 to 64 yrs	1,324	5.62%	799	5.44%	583	5.44%	4,493	6.24%
Age 65 to 69 yrs	1,191	5.05%	724	4.93%	534	4.98%	3,826	5.31%
Age 70 to 74 yrs	1,035	4.39%	693	4.71%	533	4.97%	3,169	4.40%
Age 75 to 79 yrs	882	3.74%	603	4.10%	479	4.47%	2,575	3.58%
Age 80 to 84 yrs	664	2.82%	465	3.17%	390	3.63%	1,940	2.69%
Age 85 yrs plus	720	3.05%	541	3.68%	464	4.32%	2,009	2.79%
Median Age	40.4		40.6		41.3		40.9	



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# GRAPHIC PROFILE

1990 - 2000 Census, 2008 Estimates & 2013 Projections

Calculated using Proportional Block Groups

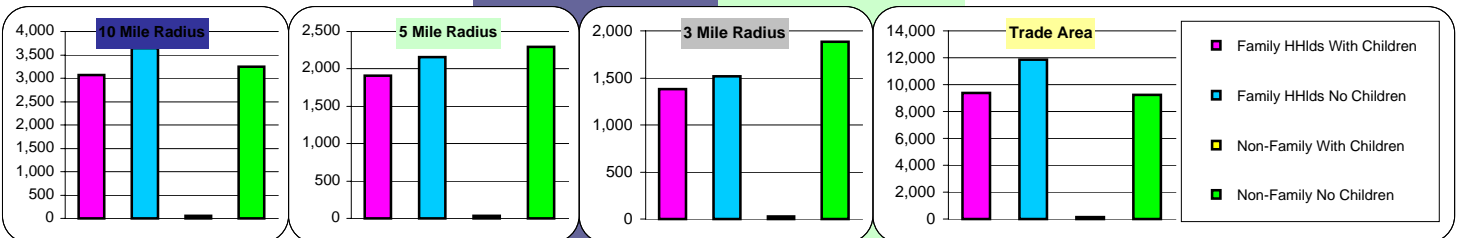


Lat/Lon: 36.2637485/-88.236412

## Mineral Wells & Memorial Dr Paris, Tennessee

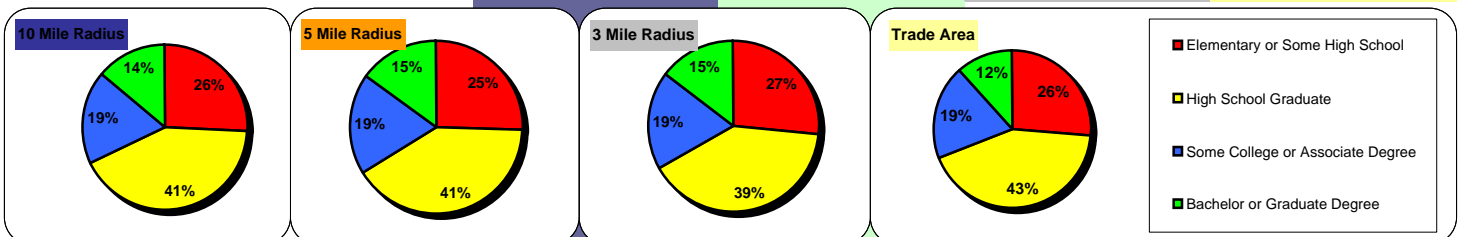
### Household Type (2008)

	10 Mile Radius		5 Mile Radius		3 Mile Radius		Trade Area	
Total Households	10,009		6,408		4,813		30,590	
Family Households	6,715		4,074		2,898		21,242	
Family HHlds With Children	3,071		1,913		1,380		9,383	
Family HHlds No Children	3,644		2,161		1,518		11,859	
Non-Family Households	3,294		2,334		1,915		9,348	
Non-Family With Children	52		37		27		122	
Non-Family No Children	3,242		2,297		1,887		9,226	



### Educational Attainment (2008)

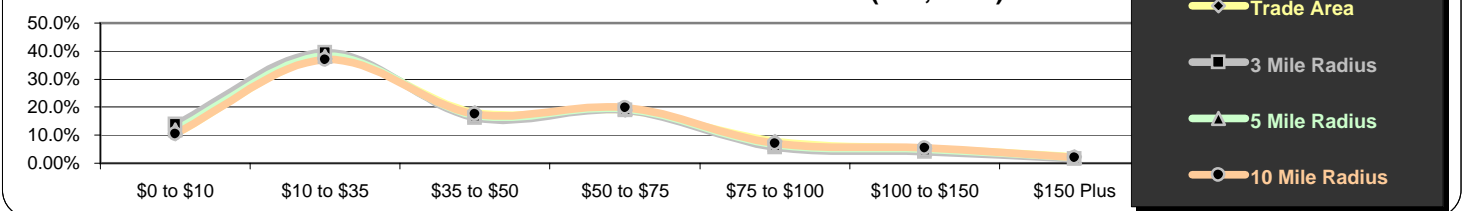
	10 Mile Radius		5 Mile Radius		3 Mile Radius		Trade Area	
Elementary or Some High School	4,282		2,623		2,016		13,468	
High School Graduate	6,905		4,195		3,002		21,648	
Some College or Associate Degree	3,065		1,953		1,410		9,906	
Bachelor or Graduate Degree	2,280		1,534		1,103		5,996	



### Household Income (2008)

Est. Average Household Income	\$43,857		\$42,627		\$40,834		\$44,629	
Est. Median Household Income	\$37,768		\$36,288		\$33,800		\$37,387	
HH Income \$0 to \$9,999	1,061		763		670		3,187	
HH Income \$10,000 to \$34,999	3,711		2,444		1,901		11,418	
HH Income \$35,000 to \$49,999	1,769		1,094		777		5,495	
HH Income \$50,000 to \$74,999	1,991		1,238		908		5,796	
HH Income \$75,000 to \$99,999	718		418		277		2,390	
HH Income \$100,000 to \$149,999	543		325		199		1,592	
HH Income \$150,000 or More	216		126		79		711	

### Household Income Distribution (in 1,000's)



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# BUSINESS DETAIL PROFILE

2008 Counts

Calculated using Proportional Block Groups



Lat/Lon: 36.2637485/-88.236412

Mineral Wells Ave. & Memorial Dr. Paris / Henry County, Tennessee	3 Mile Radius		5 Mile Radius		10 Mile Radius		Trade Area	
<b>Total Establishments</b>	<b>703</b>		<b>825</b>		<b>1,046</b>		<b>2,801</b>	
<b>Total Employees</b>	<b>8,095</b>		<b>10,103</b>		<b>12,648</b>		<b>29,886</b>	
Company Headqtrs: Businesses	6	0.9%	7	0.8%	8	0.7%	18	0.7%
Company Headqtrs: Employees	322	4.0%	499	4.9%	619	4.9%	879	2.9%
<b>ESTABLISHMENTS BY SIZE</b>	<i>Ests / Total %</i>		<i>Ests / Total %</i>		<i>Ests / Total %</i>		<i>Ests / Total %</i>	
Establishments: 1-4 Employees	393 / 56.0%		466 / 56.5%		621 / 59.3%		1,712 / 61.1%	
Establishments: 5-9 Employees	152 / 21.6%		173 / 21.0%		206 / 19.7%		537 / 19.2%	
Establishments: 10-19 Employees	89 / 12.7%		105 / 12.7%		122 / 11.7%		278 / 9.9%	
Establishments: 20-49 Employees	41 / 5.8%		48 / 5.8%		56 / 5.4%		178 / 6.4%	
Establishments: 50-99 Employees	13 / 1.9%		15 / 1.8%		18 / 1.8%		52 / 1.9%	
Establishments: 100-249 Employees	11 / 1.6%		13 / 1.5%		15 / 1.5%		31 / 1.1%	
Establishments: 250-499 Employees	2 / 0.3%		4 / 0.5%		5 / 0.5%		9 / 0.3%	
Establishments: 500-999 Employees	1 / 0.1%		1 / 0.1%		1 / 0.1%		1 / 0.0%	
Establishments: 1,000+ Employees	-		1 / 0.1%		1 / 0.1%		2 / 0.1%	
Median Establishment Size	3.8 emps		3.8 emps		3.6 emps		3.5 emps	
<b>EMPLOYEES BY OCCUPATION</b>	<i>Emps / Total %</i>		<i>Emps / Total %</i>		<i>Emps / Total %</i>		<i>Emps / Total %</i>	
Executive, Managers, and Administrators	829 / 10.3%		1,026 / 10.4%		1,263 / 10.2%		3,032 / 10.3%	
Professional Specialty Occupations	1,221 / 15.2%		1,383 / 14.0%		1,600 / 13.0%		4,090 / 13.8%	
Sales Professionals	220 / 2.7%		261 / 2.6%		303 / 2.5%		642 / 2.2%	
Technologies and Technicians	405 / 5.0%		449 / 4.5%		490 / 4.0%		980 / 3.3%	
Sales Workers and Clerks	901 / 11.2%		1,075 / 10.9%		1,268 / 10.3%		2,672 / 9.0%	
Administrative Support Workers	1,650 / 20.5%		1,942 / 19.6%		2,303 / 18.7%		5,199 / 17.6%	
Technical, Sales, and Administrative	23 / 0.3%		24 / 0.2%		32 / 0.3%		82 / 0.3%	
Private Household Service	1 / 0.0%		6 / 0.1%		12 / 0.1%		12 / 0.0%	
Protective Services	81 / 1.0%		115 / 1.2%		160 / 1.3%		433 / 1.5%	
Other Services: Site Based	1,060 / 13.2%		1,264 / 12.8%		1,559 / 12.6%		3,871 / 13.1%	
Other Services: Field Based	28 / 0.3%		35 / 0.4%		48 / 0.4%		206 / 0.7%	
Farming, Forestry, and Fishing	189 / 2.3%		243 / 2.5%		364 / 2.9%		860 / 2.9%	
Precision, Craft, and Repair: Site Based	697 / 8.7%		952 / 9.6%		1,300 / 10.5%		3,122 / 10.6%	
Construction, Repair, and Mining: Field Based	178 / 2.2%		246 / 2.5%		386 / 3.1%		1,219 / 4.1%	
Machine Operators, Assemblers, & Inspectors	176 / 2.2%		337 / 3.4%		512 / 4.1%		1,123 / 3.8%	
Transportation & Materials Moving Workers	198 / 2.5%		265 / 2.7%		366 / 3.0%		1,015 / 3.4%	
Handlers, Helpers and Laborers	199 / 2.5%		270 / 2.7%		369 / 3.0%		1,001 / 3.4%	
White Collar	65.2% emps		62.3% emps		58.9% emps		56.5% emps	
Blue Collar	34.8% emps		37.7% emps		41.1% emps		43.5% emps	
<b>BUSINESS AVERAGE SIZE</b>								
Total Businesses	11.5 Empl per Bus		12.3 Empl per Bus		12.1 Empl per Bus		10.7 Empl per Bus	
Agriculture, Forestry, Fishing	6.3 to 1		5.6 to 1		7.2 to 1		7.4 to 1	
Mining, Oil/Gas Extraction	82.0 to 1		82.0 to 1		82.0 to 1		38.3 to 1	
General Construction	10.5 to 1		9.9 to 1		9.0 to 1		16.5 to 1	
Manufacturing	35.3 to 1		57.4 to 1		63.7 to 1		43.5 to 1	
Transportation, Communications & Utilities	10.2 to 1		8.6 to 1		7.8 to 1		10.8 to 1	
Wholesale	10.5 to 1		11.5 to 1		11.3 to 1		12.3 to 1	
Retail Trade	11.8 to 1		11.3 to 1		10.3 to 1		8.8 to 1	
Finance, Insurance and Real Estate	7.5 to 1		7.3 to 1		7.0 to 1		5.9 to 1	
Services	9.4 to 1		9.2 to 1		8.5 to 1		7.4 to 1	
Government	9.9 to 1		10.8 to 1		11.5 to 1		9.9 to 1	
Unclassified Establishments	8.2 to 1		36.4 to 1		38.8 to 1		20.5 to 1	

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# BUSINESS DETAIL PROFILE

## 2008 Counts

Calculated using Proportional Block Groups



Lat/Lon: 36.2637485/-88.236412

Mineral Wells Ave. & Memorial Dr. Paris / Henry County, Tennessee	3 Mile Radius		5 Mile Radius		10 Mile Radius		Trade Area	
Standard Industrial Classification	Ests	Emps	Ests	Emps	Ests	Emps	Ests	Emps
<b>TOTAL ESTABLISHMENTS / EMPLOYEES</b>	<b>703</b>	<b>8,095</b>	<b>825</b>	<b>10,103</b>	<b>1,046</b>	<b>12,648</b>	<b>2,801</b>	<b>29,886</b>
Retail Trade (SIC 52-59)	173	2,048	204	2,299	250	2,574	628	5,505
Percentage of Total	24.6%	25.3%	24.7%	22.8%	23.9%	20.4%	22.4%	18.4%
Bldg Mat, Hdwe, Garden Supply (SIC 52)	12	194	16	213	20	229	49	373
General merchandise stores (SIC 53)	8	677	9	685	10	692	29	1,199
Food markets (SIC 5411(rem))	5	67	7	115	11	159	36	499
Convenience Stores (SIC 541103)	4	18	5	25	7	33	15	70
Other food stores (SIC 54(rem))	5	148	6	150	7	153	13	170
Automotive dealers & gas stations (SIC 55)	25	167	35	265	49	363	137	880
Apparel & accessory stores (SIC 56)	12	42	12	42	12	42	22	63
Furniture stores (SIC 5712)	3	16	3	17	4	19	14	43
Home furnishings stores (SIC 5713,5714,5719,5722)	9	23	10	25	12	29	23	60
Home electronics & computers (SIC 5731,5734)	1	5	3	14	4	27	10	43
Music stores (SIC 5735,5736)	3	11	3	11	4	12	7	19
Restaurants (SIC 581208)	28	390	31	409	35	443	108	1,377
Other food service (SIC 5812(rem))	5	80	6	91	7	101	14	182
Bars & cocktail lounges (SIC 5813)	3	5	4	7	5	10	14	28
Drug stores (SIC 5912)	7	74	7	74	7	74	19	162
Liquor stores (SIC 5921)	2	12	4	30	5	41	5	41
Specialty retail stores (SIC 594,599)	39	119	43	128	50	147	111	296
Mail order, direct sales, fuel dlrs (SIC 596,598)	0	0	0	0	0	0	1	1
Services (SIC 70-89)	307	3,475	346	3,813	427	4,236	1,119	9,602
Percentage of Total	43.6%	42.9%	42.0%	37.7%	40.8%	33.5%	40.0%	32.1%
Hotels & other lodging (SIC 70)	8	47	9	56	11	67	48	382
Dry cleaners & laundry (SIC 72)	6	24	6	25	6	25	11	41
Beauty & barber shops (SIC 7231,7241)	24	85	26	90	33	101	83	216
Other personal services (SIC 7221,7251,7261,7291,7295)	14	77	15	83	19	97	47	210
Advertising (SIC 731)	3	9	3	10	4	11	7	19
Computer-related services (SIC 737)	5	34	5	35	6	37	12	53
Other business services (SIC 73(rem))	13	75	17	94	22	120	51	221
Automotive repair services (SIC 75)	22	49	27	63	38	87	95	226
Misc repair services (SIC 76)	4	67	6	245	8	350	23	384
Motion pictures & theaters (SIC 78,7922)	3	28	3	28	3	28	10	54
Amusement & entertainment srv (SIC 79)	9	59	12	72	15	97	43	232
Medical & health services (SIC 801-804)	76	1,443	76	1,443	76	1,443	157	1,939
Hospitals & other health facilities (SIC 805-809)	16	561	16	562	17	567	49	1,627
Legal services (SIC 81)	13	74	13	74	13	74	34	147
Elementary & secondary Schools (SIC 8211)	11	421	12	439	15	518	72	2,079
Colleges & universities (SIC 822)	1	32	1	32	1	32	5	193
Social services (SIC 83(rem))	17	75	18	80	21	98	54	393
Child care services (SIC 8351)	6	45	8	57	10	67	26	170
Museums & zoos (SIC 84)	2	2	2	2	2	2	5	14
Membership organizations (SIC 86)	44	185	56	220	86	287	244	816
Professional services (SIC 87,89)	10	83	14	102	20	127	42	186

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# BUSINESS DETAIL PROFILE

## 2008 Counts

Calculated using Proportional Block Groups



Lat/Lon: 36.2637485/-88.236412

Mineral Wells Ave. & Memorial Dr. Paris / Henry County, Tennessee	3 Mile Radius		5 Mile Radius		10 Mile Radius		Trade Area	
<b>Agriculture, forestry, fishing (SIC 01-09)</b>	<b>5</b>	<b>33</b>	<b>10</b>	<b>58</b>	<b>20</b>	<b>147</b>	<b>48</b>	<b>354</b>
<i>Percentage of Total</i>	<i>0.8%</i>	<i>0.4%</i>	<i>1.3%</i>	<i>0.6%</i>	<i>1.9%</i>	<i>1.2%</i>	<i>1.7%</i>	<i>1.2%</i>
<b>Mining, Oil/Gas extraction (SIC 10-14)</b>	<b>1</b>	<b>82</b>	<b>1</b>	<b>82</b>	<b>1</b>	<b>82</b>	<b>5</b>	<b>206</b>
<i>Percentage of Total</i>	<i>0.1%</i>	<i>1.0%</i>	<i>0.1%</i>	<i>0.8%</i>	<i>0.1%</i>	<i>0.6%</i>	<i>0.2%</i>	<i>0.7%</i>
<b>General construction (SIC 15-17)</b>	<b>20</b>	<b>214</b>	<b>32</b>	<b>319</b>	<b>57</b>	<b>513</b>	<b>152</b>	<b>2,505</b>
<i>Percentage of Total</i>	<i>2.9%</i>	<i>2.6%</i>	<i>3.9%</i>	<i>3.2%</i>	<i>5.5%</i>	<i>4.1%</i>	<i>5.4%</i>	<i>8.4%</i>
<b>Manufacturing (SIC 20-39)</b>	<b>19</b>	<b>663</b>	<b>27</b>	<b>1,525</b>	<b>41</b>	<b>2,609</b>	<b>108</b>	<b>4,712</b>
<i>Percentage of Total</i>	<i>2.7%</i>	<i>8.2%</i>	<i>3.2%</i>	<i>15.1%</i>	<i>3.9%</i>	<i>20.6%</i>	<i>3.9%</i>	<i>15.8%</i>
Food mfg (SIC 20)	2	193	4	210	7	237	10	318
Tobacco mfg (SIC 21)	1	3	1	3	1	3	2	24
Textile mills (SIC 22)	0	0	0	0	0	0	0	0
Apparel & other textile mfg (SIC 23)	1	4	1	4	1	4	4	375
Lumber & wood products (SIC 24)	2	7	4	57	9	419	23	645
Furniture & fixture mfg (SIC 25)	0	0	0	0	0	0	2	350
Paper mfg (SIC 26)	0	0	0	0	0	0	4	25
Printing & publishing (SIC 27)	3	38	5	45	6	52	15	104
Chemicals & allied products (SIC 28)	0	0	0	0	0	0	2	7
Petroleum refining (SIC 29)	0	0	0	0	0	0	1	7
Rubber & plastics (SIC 30)	0	126	1	764	2	1,400	5	1,640
Leather & leather products (SIC 31)	0	0	0	0	0	0	1	2
Stone, clay, glass, concrete (SIC 32)	1	16	1	16	1	16	2	55
Primary & fabricated Metal (SIC 33,34)	0	0	0	2	2	33	9	479
Machinery & Equipment mfg (SIC 35,36,37,38,39)	8	276	10	425	13	445	31	682
<b>Transportation, Communications &amp; Utilities (SIC 40-49)</b>	<b>25</b>	<b>258</b>	<b>34</b>	<b>294</b>	<b>52</b>	<b>403</b>	<b>149</b>	<b>1,617</b>
<i>Percentage of Total</i>	<i>3.6%</i>	<i>3.2%</i>	<i>4.1%</i>	<i>2.9%</i>	<i>5.0%</i>	<i>3.2%</i>	<i>5.3%</i>	<i>5.4%</i>
Transportation (SIC 40,41,42,43,44,45,46)	14	108	20	129	33	215	104	956
Travel services (SIC 4724,4725)	1	3	1	3	1	3	1	3
Transportation services (SIC 47(rem))	1	7	2	14	3	26	7	210
Communications (SIC 48)	7	51	8	56	10	64	21	134
Utilities (SIC 49)	2	89	4	92	5	95	16	315
<b>Wholesale (SIC 50,51)</b>	<b>23</b>	<b>243</b>	<b>30</b>	<b>342</b>	<b>41</b>	<b>465</b>	<b>116</b>	<b>1,429</b>
<i>Percentage of Total</i>	<i>3.3%</i>	<i>3.0%</i>	<i>3.6%</i>	<i>3.4%</i>	<i>3.9%</i>	<i>3.7%</i>	<i>4.2%</i>	<i>4.8%</i>
<b>Finance, Insurance And Real Estate (SIC 60-69)</b>	<b>77</b>	<b>578</b>	<b>80</b>	<b>584</b>	<b>85</b>	<b>595</b>	<b>216</b>	<b>1,277</b>
<i>Percentage of Total</i>	<i>10.9%</i>	<i>7.1%</i>	<i>9.7%</i>	<i>5.8%</i>	<i>8.1%</i>	<i>4.7%</i>	<i>7.7%</i>	<i>4.3%</i>
Banking & finance (SIC 60,61,62)	36	386	37	388	39	395	93	840
Insurance carriers (SIC 63)	0	0	0	0	0	0	2	3
Insurance brokers/agents (SIC 64)	17	58	18	60	20	62	55	171
Real estate (SIC 65)	24	134	25	137	26	138	66	263
<b>Government (SIC 9)</b>	<b>45</b>	<b>451</b>	<b>52</b>	<b>567</b>	<b>61</b>	<b>699</b>	<b>231</b>	<b>2,283</b>
<i>Percentage of Total</i>	<i>6.5%</i>	<i>5.6%</i>	<i>6.4%</i>	<i>5.6%</i>	<i>5.8%</i>	<i>5.5%</i>	<i>8.2%</i>	<i>7.6%</i>
<b>Unclassified Establishments (SIC 99)</b>	<b>5</b>	<b>40</b>	<b>6</b>	<b>210</b>	<b>8</b>	<b>313</b>	<b>16</b>	<b>329</b>
<i>Percentage of Total</i>	<i>0.7%</i>	<i>0.5%</i>	<i>0.7%</i>	<i>2.1%</i>	<i>0.8%</i>	<i>2.5%</i>	<i>0.6%</i>	<i>1.1%</i>

Note: Numbers may not total 100% due to proportional geography rounding.

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